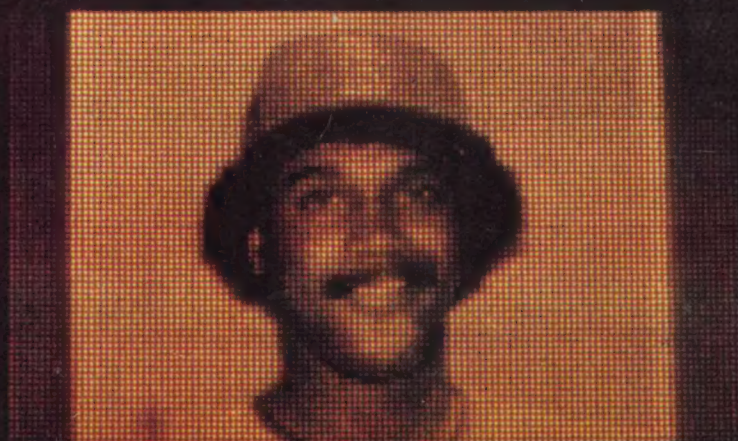


1976 **RED SOX** AMERICAN LEAGUE CHAMPIONS



GEE, BEING HERE IS  
TWICE THE FUN!



OFFICIAL SCOREBOOK MAGAZINE 50¢ TAX INCLUDED

**KEEP YOUR SOX ON.** TV 38  
BROADCAST OF CHAMPIONS





# BOSTON RED SOX 1976 SCOREBOOK MAGAZINE

## TABLE OF CONTENTS

FENWAY PARK	2nd EDITION	BOSTON
THE RED SOX WELCOME YOU TO FENWAY PARK .....		5
THE MANAGER AND COACHES .....		6
HAVE YOU EVER WONDERED? .....		7
NO-HITTERS AT FENWAY .....		8
CLASS WITH A CAPITAL "C" .....		11
"QUOTABLE QUOTES" .....		12
RECOGNIZE THESE RED SOX PLAYERS? .....		14
BASEBALL'S HALL OF FAME .....		19
SOXWORD PUZZLE .....		21
THE UMPIRE: WRONG, EVEN WHEN HE'S RIGHT! .....		23
COMING TO FENWAY PARK .....		27
FENWAY PARK GROUND RULES .....		28
VISITOR'S ROSTER AND SCORING .....		29-30
RED SOX ROSTER AND SCORING .....		31-32
PITCHERS AND UMPIRES .....		33
STATISTICS — RED SOX AND VISITORS .....		34
ON THE HOUSE .....		37
RICK MILLER .....		42
RICO . . . RICO . . . .....		47
SEEN AT FENWAY .....		48-49
NEWCOMERS TO THE RED SOX .....		51
TEAMS' NICKNAMES .....		52
RED SOX PLAYERS BY POSITION ('46-'75) .....		53
THE RED SOX ON RADIO AND TELEVISION .....		56
RED SOX TICKET AND SEATING INFORMATION .....		58

Scorebook-Magazine: 50 cents (Tax Included)

Photos by Dick Raphael and Jerry Buckley.

Published by H.M.S. Inc., 521 Fifth Avenue, New York City. Attendance averaged over 1.8 million over past 8 years, with cumulative readership estimated at approximately 2 million per year. Advertising space reservations may be sent to H.M.S. Ads Department, 36 Jersey Street, Boston, Mass. 02215. Telephone (617) 267-9440.



MRS. FILBERT'S — THE TRUSTED NAME IN MARGARINE



# GET TO KNOW BOSTON.

## INSIDE,

Get the inside view of what Boston thinks about itself 200 years after the Revolution. See "Where's Boston?" at Prudential's official Bicentennial Pavilion. It's a multi-image quadraphonic sound production with 40 projectors hurling 3000 images on 8 huge screens, every hour on the hour, 10 a.m. - 10 p.m.

## AND OUT.

Visit the Prudential Skywalk and see Boston from 50 stories high. Far and away, it's the city's most spectacular view.

Use these coupons and save on the Skywalk and "Where's Boston?" Prudential Center, Boston

"Where's Boston?" 267-1776

Discount prices:

\$1.60 adults

\$ .80 Children through age 12

\$1.00 senior citizens

Please present at ticket counter

Skywalk

236-3318

Discount Prices:

\$ .75 adults

\$ .35 children age 6-12

\$ .50 senior citizens

Please present at ticket counter.



# When we tag one, it really goes.

VENDOR	CLASS	ST.	ITEM	C D
101	21	2	005	8

Side Chair  
ITEM  
**Henredon**  
MFG. NO.  
Queen Anne  
FINISH  
w 21" D 16½"  
SIZE  
H 40½"

\$ **245.—**  
LIST PRICE

\$ **199.—**  
HAMILTON'S  
PRICE

**Hamilton's**

It doesn't matter whether it's fine furniture such as Henredon or Thayer-Coggin. Or luxurious carpeting like Lees.

Once we put Hamilton's low price tag on it, it really goes.

And it doesn't come back.

Which is saying a lot considering Hamilton's guarantee: "If you can find the same item for less anywhere in New England, within 30 days after delivery, Hamilton's will pay you double the difference."

**Hamilton's**  
**We furnish ideas not just homes.**

Wood Road, Exit 68 off Rte. 128, Braintree  
Open 10am—9pm  
Saturdays 10am—6pm





THOMAS YAWKEY  
President



RICHARD H. O'CONNELL  
Exec. Vice Pres. &  
Gen. Mgr.

## THE BOSTON RED SOX

# Welcome You to Fenway Park

Home of the American League Champions

Someone wrote after the 1975 World Series between the Red Sox and Reds, that "The Red Sox won it, three games to four!" It was a great line and really nobody cared too much about who won it, since it was one of the greatest of all World Series.

But Thomas A. Yawkey, the man who has been sitting atop the stands in Fenway Park since 1933, when he bought the Red Sox from Bob Quinn, hopes that nobody has to dream up anything clever to write this year if the Red Sox go on to win the American League pennant!

Tom Yawkey hasn't won a World's Championship since he bought the club. The Red Sox lost to St. Louis

in '46, the Cardinals again in '67 and the Reds in '75. All series went the limit — 7 games.

Everyone in baseball is rooting for Mr. Yawkey and his popular organization to go on and finally win a World's Championship. A man who has had a lot to do with the team gaining this popularity after it had slipped considerably in the early 1960's, has been Executive Vice President and General Manager, Richard H. O'Connell. The first year he became boss of the club officially, Dick went out and got Dick Williams to manage it, and since then the fans have flocked back to the ball park. A World's Championship team would probably produce three days of ticker-tape parading through the city.

The Red Sox have been in the American League since 1901, the second year of the League. The team was first known as the Boston "Americans". In 1904, it became the "Red Sox", and that's been the official name ever since.

The park was built in 1912, and for those who don't go back that far, it had an embankment in leftfield known as "Duffy's Cliff", named for the great leftfielder who played the position, Duffy Lewis, who is still hale and hearty in his 80's and living in Salem, New Hampshire.

The Red Sox have won the American League championship nine times,

1903, 1904, 1912, 1915, 1916, 1918, 1946, 1967 and 1975. In the official World Series, the Red Sox won in 1915, beating the Phillies, four games to one, over the Dodgers in 1916, four games to one and over the Cubs in 1918, four games to two.

But nothing since then — all seven-game losses to the Cardinals and Reds.

In 1976, the Red Sox completed their first major alterations to Fenway Park, since it was re-built by Mr. Yawkey in 1934. Included in these changes was a re-surfacing of the famous leftfield wall, "The Green Monster", with new steel panels and the installation of a million-dollar-plus messageboard behind the bleachers in centerfield.

When first announced, the news of the new board was greeted with less than the usual amount of enthusiasm. Since the season opened, it has been acclaimed an "Instant Success". Even the Press Box section received a new "face-lift". Completely enclosed, it is now looked upon as being as good, if not better, than most press areas constructed in the newer ball parks.

Will 1976 be the year the Red Sox bring Tom Yawkey his first World's Championship? The answer to that question will depend solely on, "What happens between the white lines!"



**Every day**  
**is opening day!**

ANHEUSER-BUSCH, INC. • ST. LOUIS

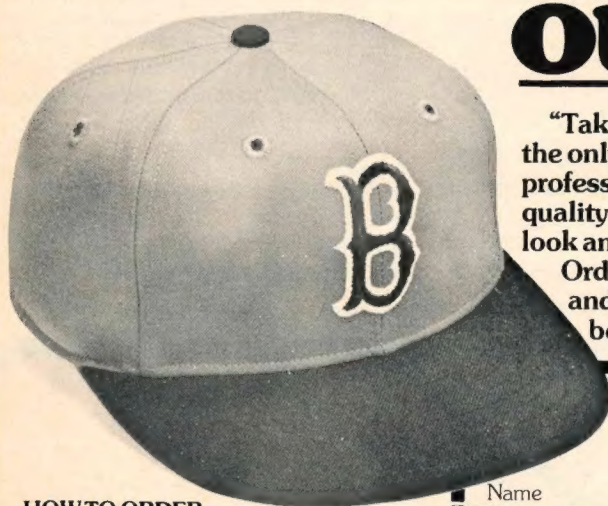


# The Manager and His Coaches



Front, left to right: Don Bryant, Manager Darrell Johnson, and Stan Williams. Rear: Johnny Pesky and Don Zimmer.

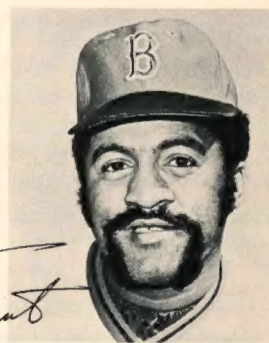
## Why the Pros buy our cap.



"Take it from me, the KM PRO CAP is the only cap made that's tough enough for professional play. The comfort, styling and quality of a KM Pro Cap will make you feel, look and maybe even play like a pro.

Order your KM Pro Cap today and put yourself among the best heads in baseball."

*Kevin Seaver*



Enclose check or money order payable to:  
**KM PRO COMPANY**, Dept. B2, 1235 Adams St.,  
Dorchester, Mass. 02124



### HOW TO ORDER

All caps are priced at \$11.95 ea. post-paid. Add \$1.75 per cap for airmail and Canadian shipments. ALL CLUBS AVAILABLE (except San Diego Padres and Pittsburgh Pirates). Size range — 6-1/2 to 7-3/4. Send us Cap size or head measurement in inches — we will send you your correct size cap. Allow 4-8 weeks for delivery. Send money order or check only. Do not send cash.

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Qty	Team	Size	Size	Size	Amount

Allow 4 to 8 weeks delivery. No. C.O.D.'s

Total



# Enjoy Your EXTRA INNINGS at CHARLEY'S SALOON

**NEW YORK SIRLOIN • PRIME RIB of BEEF • BOSTON SCROD  
BAKED STUFFED SHRIMP • BARBECUED SPARE RIBS • LONDON BROIL**

Luncheon 11:30 A.M. — 3:30 P.M.  
Dinner 3:30 P.M. — 1:00 A.M.  
Drinking til 2:00 A.M.



344 Newbury St., **BOSTON**  
266-3000

Free Parking

The Mall at **CHESTNUT HILL**  
964-1200

Ladies Invited

South Shore Plaza **BRAINTREE**  
848-0200

## Have You Ever Wondered...?

Did you ever wonder how some of baseball's time-honored practices got their start? What is the origin of Ladies Day . . . the seventh-inning stretch? What is the history of a shut-out . . . or the bullpen?

Here are some of the game's firsts and their origins.

**LADIES DAY** — First used by the Cincinnati club, whose owner discovered that when handsome Tony Mullane was to pitch, the turnout of women fans was larger than usual. No fool, the owner advertised in 1889 that Mullane would pitch every Monday and that all women accompanied by male escorts would be admitted free. The feminine fans must have inspired Mullane: he won 283 major league victories.

**SEVENTH-INNING STRETCH** — Popularly believed to have started in 1910 when President Howard Taft stood up to stretch his legs—and the fans, thinking he was about to depart, stood out of respect to the Chief Executive. However, Harry Wright, a noted player of his day, wrote a friend

in 1869 that, "The spectators all arise between halves of the seventh . . . enjoying the relief afforded by relaxation from a long posture on the hard benches."

**BULLPEN** — Believed to have originated in 1888 because pitchers warmed up in the outfield corner under a huge billboard advertising Bull Durham tobacco.

**AIR TRAVEL** — First used by Hollywood club of the Pacific Coast League in 1928. First in the major leagues: the Boston Red Sox from St. Louis to Chicago on July 30, 1946. All but five Red Sox players made the trip, accompanied by Will Harridge, then President of the American League.

**RAIN CHECK** — In the early days, heavy cardboard tickets were sold, turned in at the end of each game and used day after day. When fence jumpers and pass hounds started joining paying customers in the line seeking tickets for a later game after a rainout, Abner Powell, clubowner

at New Orleans, came up with a perforated rain check stub. That was back in 1889, and his idea is still in use.

**PLAYERS IN SPECTACLES** — Pitcher William Henry White of Boston in National League wore spectacles back in 1877 and is believed to be the first to use them. First infielder: George Torporcer, St. Louis Cardinals, in 1921. First catcher: Clint Courtney, New York Yankees, 1951.

**HOT CORNER** — Back in 1889, Hick Carpenter, Cincinnati third baseman, was almost torn apart catching seven hard-hit line drives, each marking the third out of an inning. In awe, a Cincinnati writer reported: "The Brooklyn had Old Hick on the hot corner all afternoon and it's a miracle he wasn't murdered."

**NIGHT BASEBALL** — This dates back to 1880 when two amateur teams met at Nantasket Beach, Mass., and completed nine innings with the aid of arc lights strung around the field. First night game in National League at Cincinnati, 1935; in American League at Philadelphia, 1939.

(Continued on page 38)



# FENWAY PARK N

by HAROLD RICH  
Sportswriter, Providence Journal

Look: Over there, at the intimate left-field wall, in this Fenway playpen that John Updike has described as a "lyric little bandbox of a ball park." A hitter's delight, right? Sure is. In 1975, for example, the average number of runs per game here by

both teams was 10.20, highest in the American League. So that pitching a no-hitter here must be rated even tougher than does the cliché that likens any no-hitter anywhere to "catching lightning in a bottle!" At Fenway, it's more like catching light-

ning in a thimble!

Yet, it has been done 10 times in the 64-plus years this park has been standing. Four have come in the last 20 years. Let's refresh your memories on those:

*Sept. 16, 1965.* Dave Morehead is pitching against Luis Tiant, then working for the Cleveland Indians. Tiant has beaten the Sox five straight and, on this night, he pitches a one-hit shutout for five innings before they score on a single by Jim Gosger and a triple by Dalton Jones.

By then, the chummy gathering of 2,370 has become enthralled by Morehead's performance. Except for a leadoff walk to Rocky Colavito on a 3-2 pitch in the second inning, he hasn't allowed an opponent to reach base. He has gotten out of that situation by striking out the next three batters — Fred Whitfield, Chuck Hinton and Pedro Gonzales.

And so it goes after that: each inning, one-two-three.

Now we're in the ninth. Morehead is nervous. But he retires Larry Brown, pinch hitting for Duke Sims, on a soft liner to Eddie Bressoud.



Mel Parnell being congratulated after pitching his no-hitter at Fenway Park in 1956, by Bob Porterfield and Coach Paul Schreiber.



**Dini's**

THE HOME OF BOSTON'S FAMOUS SCHROD  
94 Tremont Street, Boston • Phone 227-0380

OPEN DAILY 10:30 A.M. - 10:30 P.M.  
SUNDAY 11:00 A.M. - 10:30 P.M.

**DISCOUNT  
OFFICE FURNITURE  
WAREHOUSE**

Nationally Advertised Products  
DESKS STEEL & WOOD • FILING CABINETS  
UPHOLSTERED FURNITURE  
CHAIRS • ETC.

Above Merchandise in Stock  
For Fast Delivery

**NEW AND USED ITEMS**

Ask about our rental and leasing plans  
Our Prices are among the LOWEST  
in New England

**262-5110**

120 BROOKLINE AV., BOSTON  
Near - Fenway Park  
AMPLE PARKING

1877



1976

**Leading the League  
for nearly 100 years!**

**THE NORTH SHORE'S  
TOP SPORTS NEWSPAPER**

**Daily Evening Item  
593-7700**



# 0-HITTERS

Lou Clinton hits for Tiant and lines out to center. Vic Davalillo, batting for Dick Howser, grounds back to the mound. The ball caroms off Morehead's glove and rolls about 10 feet away. He retrieves it and throws, on one bounce, to Lee Thomas. Twenty-two-year-old Dave Morehead has a 2-0 no-hitter.

Memories . . .

The night of *June 26, 1962*. It's Earl Wilson against the Los Angeles Angels' Bo Belinsky, who has pitched a no-hitter against the Orioles one month earlier.

In the third inning, Wilson gives himself the only run he will need in his 2-0 victory by smashing a homer into the screen in left center. Through the first eight innings four Angels reach base, all on walks.

For a moment in the ninth, it appears as though the no-hitter is going to elude Wilson. Billy Moran lifts a popup beyond shortstop, but Bresoud gets there and snares it. Next, Leon Wagner flies out to Carl Yastrzemski. One more to go. The count on Lee Thomas goes to 1-2, after which he fouls one straight back. The

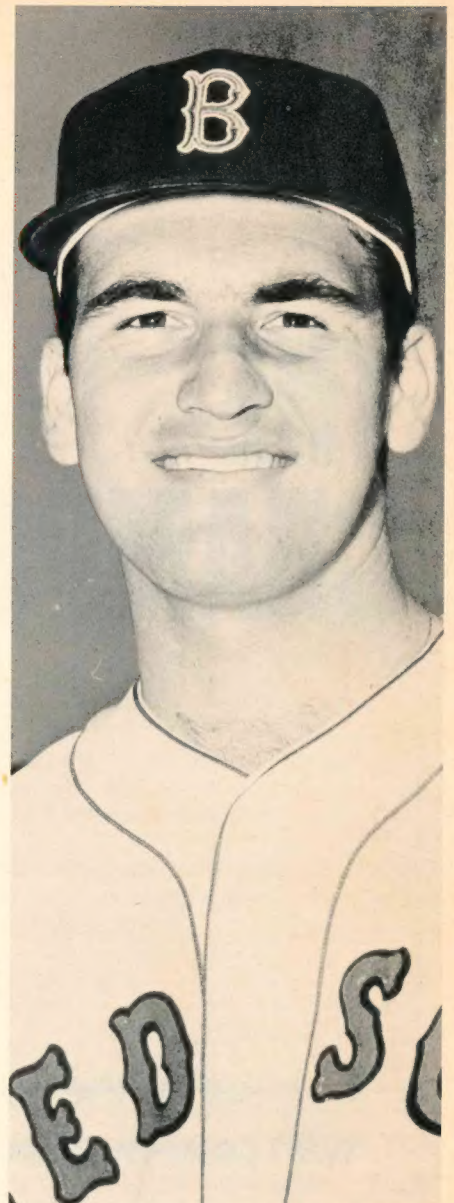
next pitch is hit high to deep center. While Wilson nervously wonders whether the ball ever will come down, it finally settles into Gary Geiger's glove.

Memories . . .

*July 20, 1958*. This time it's done to the Red Sox, by the Tigers' Jim Bunning. He permits three Boston batters to reach — Jackie Jensen hit by a pitch in the second and Gene Stephens on walks in the third and sixth. The Tigers have to make only two fairly tough plays behind him, both in the first inning: Al Kaline grabs Stephens' drive on the path in right center, then third baseman Ossie Virgil throws out Pete Runnels on a very close play. The general feeling is that Runnels would have made it if the Tigers' Billy Martin hadn't bruised Runnels' left leg while trying to break up a double play in the top of the inning.

Bunning strikes out 12, two in the ninth. Before going out for that inning, he tells teammate Paul Foytack in the dugout: "I can get the first two guys out but I got to get that big

(Continued on page 55)



DAVE MOREHEAD

**CHEVY**

BUY  
**PAUL MITRANO**

NO. EASTON and MANSFIELD

238-4355 587-6060

From Winter Haven  
To Jersey Street

*North Shore Baseball Buffs get the  
real thing every day in the Sports*

*Pages of*



**EVENING NEWS**

*The Heavy Hitters  
aren't all in Boston*

**The Best of Boston**

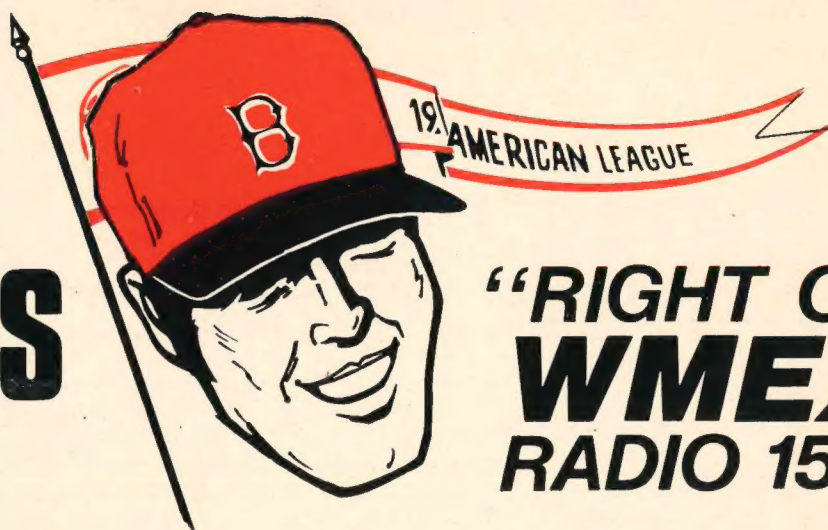
**Polcari's Restaurant**  
283 Causeway Street  
Tel. 742-4142

**Pizzeria Regina**  
111/2 Thatcher Street  
North End  
CA7-0765

**Cafe Jean Paul**  
Atlantic Avenue  
Lewis Wharf



# THE CHAMPS



**"RIGHT ON"**  
**WMEX**  
**RADIO 1510**

Hear all the exciting action of every game on WMEX  
with play-by-play announcers Ned Martin and Jim Woods.

Each game brought to you by:

- The First National Bank of Boston
- Anheuser-Busch, Inc.
- Your nearby New England Chrysler-Plymouth Dealer
- Yellow Pages
- Zayre Department Stores
- Delta Airlines
- The Boston Globe
- Coca Cola Bottling Co., of Boston

Night games simulcast on WWEL FM 108



**FERGIE:**

# CLASS WITH A CAPITAL "C"

By DAVE O'HARA  
AP Sports Writer

Since coming to Fenway from Texas, Ferguson Jenkins has fit in very nicely with the Red Sox. He's a fierce competitor with a winning record on the mound and he's an articulate gentleman off the field.

General Manager Dick O'Connell, who coveted Jenkins while he was pitching for the Chicago Cubs, wasted little time when he learned that the veteran right-hander was available.

O'Connell didn't have to ask Manager Darrell Johnson twice whether Fergie would fit into the Red Sox' plans for defense of the American League pennant. "Get him," Johnson advised, seconding O'Connell's thoughts.

So, last Nov. 19, the Red Sox shipped reserve outfielder Juan Beniquez and rookie pitcher Steve Barr, along with a bundle of cash, to the Rangers, and Jenkins moved from a losing club to a champion.

"At first, I thought I would have preferred being traded closer to my home in Canada, such as Detroit," Jenkins admits. "Now, though, I'm looking forward to pitching in my first World Series."

An all-around athlete in Chatham, Ont., Jenkins signed with the Philadelphia Phillies at the age of 18, fresh out of McGregor High School. The loss of hockey, Canada's national pasttime, and basketball proved baseball's gain.

"I loved hockey and basketball, but I loved baseball even more," Jenkins said. "Baseball, pitching in the major leagues, was my boyhood dream. I thought I was a pretty good player in hockey and basketball, but baseball was it. I'm fortunate I made the right decision."

At 6-5 and weighing 210 pounds, Jenkins stands out as an athlete. Can you imagine him in a Bruins' uniform? Or playing in the Green and White of the Celtics?

Signed by Philadelphia in 1962, Jenkins compiled a 43-26 record in the minor leagues before joining the Phillies for seven relief appearances, and a 2-1 record, late in 1965.

"Actually, I liked relief work and thought at the time that it was my

future," Fergie said. "I honestly considered myself a reliever and liked it."

Ferguson Jenkins a reliever? It's hard to believe. You just don't win 20 games in the major leagues seven times as a reliever.

Fergie's big break came on April 21, 1966, when he was traded to the Chicago Cubs for veteran pitchers Bob Buhl and Larry Jackson and a couple of outfielders after pitching in one game for the Phils.

Jenkins appeared in 60 games for the Cubs that year, but there were only 12 starts. He finished with a 6-8 record and five saves.

"Late in the year, our manager, Leo Durocher, decided that I was a starting pitcher and put me in the rotation," Fergie recalls. "We had some good starters, such as Ken Holtzman, but things weren't going too good. That's how I became a starter."

Durocher, a baseball legend, added to his baseball wizardry. Jenkins be-

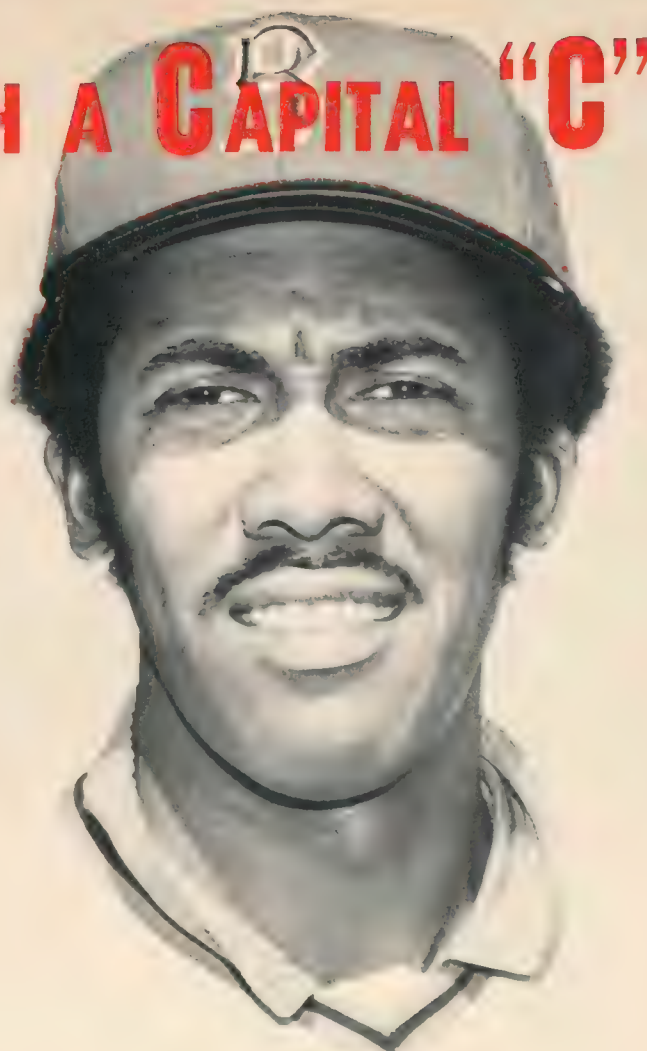
came a full-fledged starter in 1967, launching a stretch of six consecutive 20-victory seasons with a 20-13 record and leading the National League with 20 complete games.

Despite a mediocre club, and pitching in Wrigley Field's band box in Chicago, Jenkins followed with seasons of 20, 21, 22, 24 and 20 victories.

"I got confidence once I became a starter," Jenkins said. "I just felt I knew I could do the job. Since I became a regular starter in 1967, I've pitched in relief only two times — in 1969 and in 1970. Both were important games. I saved one and wasn't involved in the decision in the other."

Fergie, only 32, was traded to Texas after the 1974 season. He responded with a 25-12 record for the Rangers. Then, with a poor defensive club, he had a 17-18 record for the Rangers last year. That made

*(Continued on page 57)*





# Quotable Quotes...

Charlie Finley, A's owner, says Reggie Jackson turned down a three-year Oakland contract calling for \$150,000 the first year, \$175,000 the second and \$200,000 the third.

"I thought the offer was more than fair," Finley says. "After all, Jackson hit only .250 last year. He is no superstar except in his eyes."

"Q Q"

Tom Seaver of the Mets, three-time Cy Young Award winner, was pitching more like Robert Young the other night.

As he was losing his third straight, to the Philadelphia Phillies, Mets manager Joe Frazier visited him at the mound.

"Are you sick?" Frazier asked.

"No," Seaver replied.

"Well," Frazier replied, "the ball's not getting to the plate fast enough."

"Q Q"

Bill Lee, asked what they told him at the hospital after he was injured in the Boston Red Sox-New York Yankees brawl: "They didn't tell me much. They just said I should take two aspirin and some matzoh ball soup."

"Q Q"

Ted Turner, owner of the Atlanta Braves, told during the Andy Messersmith negotiations that the pitcher preferred the West Coast because of a fondness for surfing: "Hell, we've got lakes in Atlanta. We'll just buy some giant egg beaters and make waves for him."

"Q Q"

Cincinnati Reds manager Sparky Anderson, on the American League's expansion to Seattle and Toronto: "I look at the 24th and 25th players on rosters today and I think the next expansion teams will be the worst in history."

"Q Q"

American League pitching coach: "The only thing wrong with our pitchers is they all have to pitch the same night."

"Q Q"

Jim Bunning, Oklahoma City manager and former major league pitcher with Detroit and the Phillies explaining why pitchers should keep the ball down: "Have you ever seen a 450-foot ground ball?"

"Q Q"

Houston first baseman Bob Watson, after Cincinnati collected 33 runs and 43 hits in a three-game sweep of the Astros: "That's not a baseball team. That's a track team."

"Q Q"

In the Astrodome one Friday night Houston fans were rooting for Philly slugger Mike Schmidt . . . to strike out.

As a promotion gimmick the Astros' management announced prior to the game that free beer would be served if Schmidt struck out on an even minute.

As thousands cheered, Houston hurler Mike Cosgrove whizzed a third strike past Schmidt at 8:42 p.m. and the thirsty fans scurried for the beer bars under the stands.

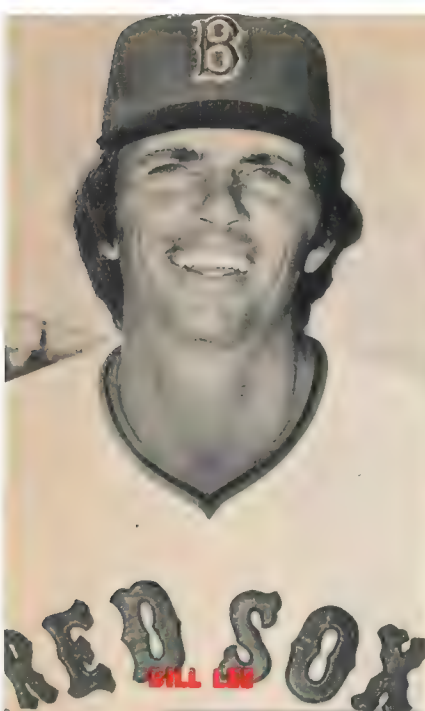
Asked if he was complimented by all the attention, Schmidt said, "I don't know if it's a compliment when they choose you as the most likely to strike out."

"Q Q"

Enos (Country) Slaughter never earned more than \$22,500 a year in 22 major league seasons despite a career batting average of .300 but he says he got more from the game than the \$1 million, free-agent players of today.

"I got fun out of it," said Slaughter, 60, who lives on a 240-acre farm near Roxboro, N.C., and coaches baseball at nearby Duke University. "Sometimes I wish I had come along later and got the \$100,000 everybody seems to be getting today. But I look back and I realize I got more from the game than these guys are getting today."

Slaughter played right field for the St. Louis Cardinals for 16 years before he was traded to the New York Yankees in 1954. But he said he never made much money, \$3,000 when he broke in in 1938 and only \$9,000 when the Cardinals won the World Series in 1942.





# "Don't worry, Boss. They still can't play the legal numbers by phone."

## START WORRYING, BOSS. THE PHONE NUMBERS GAME IS HERE.

Now you can play The Numbers Game by phone. Because we've developed the most convenient and sophisticated telephone betting service you'll find anywhere. Sorry, Boss. This is one system you can't beat! It's the only one of its kind in the world.

- Every telephone in the State is now a Numbers Game betting station. Got a hunch? Just dial the phone.
- Calls can be made toll-free from any place in Massachusetts.
- Bets can be placed from 8 A.M. to 8 P.M., Monday through Saturday.
- Our computer processes your number instantly. So you're eligible to win the same night when the number is announced on T.V.
- There's never a need to claim a prize. Winnings are automatically credited to your account and your money can be withdrawn at anytime!
- You pick a secret code word to insure complete betting security.

**THE NUMBERS GAME™**  
MASSACHUSETTS STATE LOTTERY

### HOW TO SET UP YOUR PHONE NUMBERS BETTING ACCOUNT.

Simply fill out the application below and mail it to us. Be sure to include a check or money order for a minimum of \$5 (up to any amount you wish) to establish your account. We'll return complete instructions on how to play The Numbers Game by phone.

Mail this coupon right away.  
Massachusetts State Lottery, 15 Rockdale St.  
Braintree, Massachusetts. 02184

Print name \_\_\_\_\_

Street \_\_\_\_\_

City or Town \_\_\_\_\_, Mass.

Tel. No. \_\_\_\_\_ Zip Code \_\_\_\_\_

I enclose check or money order for: \$ \_\_\_\_\_

Signature \_\_\_\_\_

All telephone bets will be voice recorded for your protection. By signing this application the applicant agrees to abide by Lottery Rules and authorizes the Lottery to voice record his telephone bets. Federal law requires that telephone bets be made only from telephones located within Massachusetts. (Applicants must be 18 years or older)



# Club Soda Explained



## Watch the Bubbles

The water in a high quality club soda must be free of all possible impurities as carbon dioxide gas will collect around even the tiniest microscopic particle. An impure sparkling water bubbles furiously when uncapped – but for a short time only! Then it is flat.

## Taste the Consistency

Natural Waukesha White Rock Sparkling Water passes through 1,400 feet of limestone, which serves to filter the water and at the same time add healthful mineral content. In modern White Rock production plants, first we completely purify the water, then we add the natural blend of minerals. The product is identical whether the water comes from the White Rock Spring or a White Rock production center.

## See the Carbonation

Freezing, superfined, gas hungry water is sprayed through pure carbon dioxide gas to achieve maximum saturation. White Rock Club Soda has the highest degree of gas retention. This is due to consistent crystal pure water and our unique natural mineral blend.

**Be Sure** There really is a difference.



Soxpik A



Soxpik B

*Recognize These  
Red Sox  
Players?*

(For the correct answers turn to  
Page 58)



Soxpik C



Soxpik D



Soxpik E



Soxpik F



# Get a Schaefer and be Schaefer People too!

Schaefer Breweries, New York, N.Y.

When the Red Sox became American League Champions they had to play consistently well, game after game.

Nobody knows consistency better than Schaefer People. Every Schaefer Beer is brewed twice, "Kraeusened" the old-world way, to

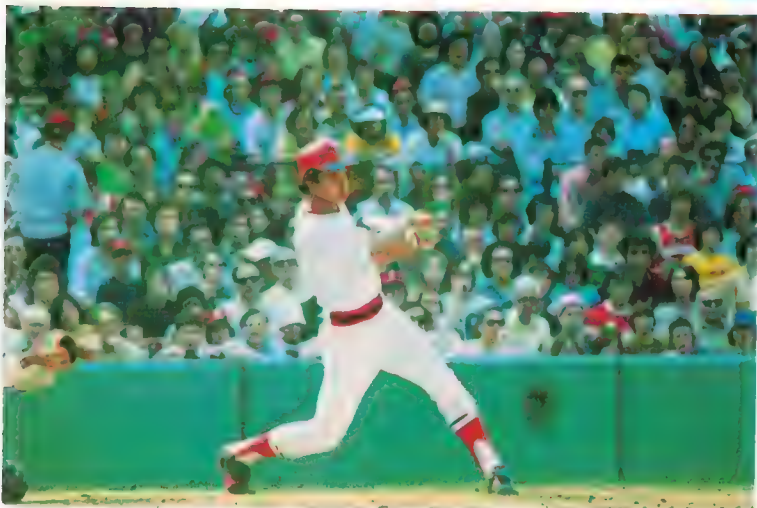
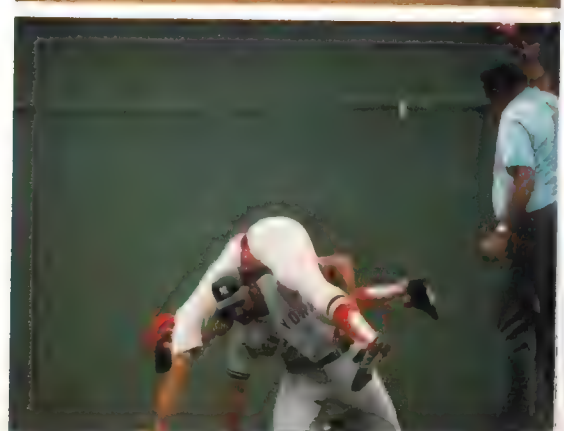
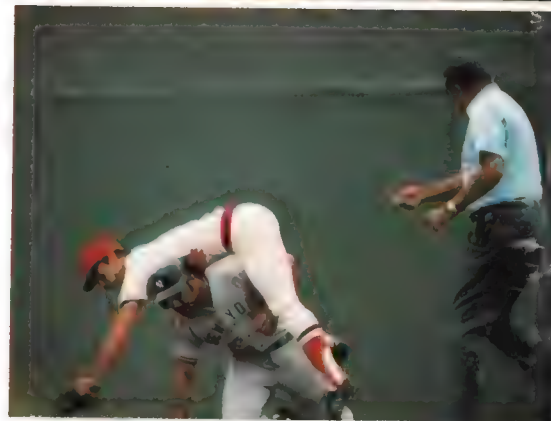
keep Schaefer tasting consistently fresh and crisp, beer after beer. It's your second Schaefer that will make you say "I'm Schaefer People!"

For consistently good baseball, stay with the Red Sox. And for consistently good beer, stay with Schaefer. It's always a winner!

(Schaefer Beer is available at all concession stands.)











# Meet The Home Team

New England has some great home teams—the Patriots, the Bruins, the Celtics, and of course, the Red Sox. But there's really only one Home Team. The folks at Grossman's, headquarters for all your do-it-yourself needs. They have plenty of top quality brand names so you can have the best home improvement season ever. Shop the Home Team for:

Burton Permalife Bow Windows  
National Armored Deadbolt Locks  
Barclite Fiberglass Panels  
Latexite Driveway Sealer  
Armstrong Floors & Ceilings  
Plasticrete Cement Forms  
Glas-Tile Mirror Squares

Stanadyne  
"The Window"  
Post Hold Cement  
VanPly Paneling  
Evans Paints  
Barclay Paneling  
Tenex Corporation

Royal Oak Furniture Components  
Scott's Lawn & Garden Products  
Rockwell Power Tools  
Weyerhaeuser Paneling  
Evans Waterproofing Products  
Dynamark Lawnmowers  
Quaker Storage Buildings

Universal Lighting Fixtures  
Georgia Pacific Paneling  
Genie Garage Door Openers  
Andersen Windowalls  
Boise Cascade Paneling  
Jameco Brass Products  
Disston Cordless Electric Tools

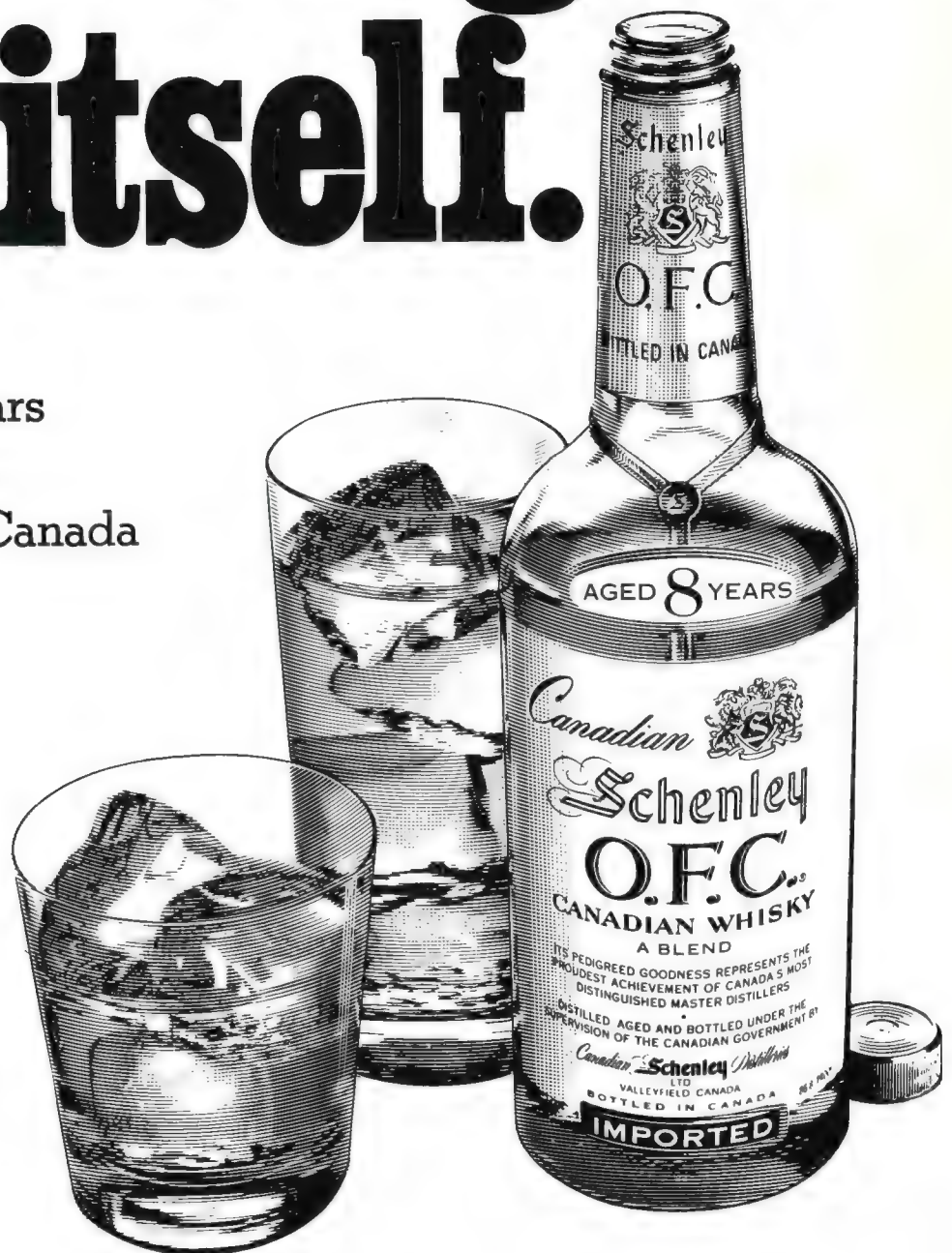


So from the Home Team to the Red Sox:  
**HAVE A BANNER YEAR IN '76.**



# In a league by itself.

- Aged 8 years
- 86.8 Proof
- Bottled in Canada



Canadian O.F.C.



# BASEBALL'S HALL OF FAME

On June 12, 1939, an event took place in Cooperstown, New York, the likes of which the tiny village hadn't seen in the 170 years since it was first settled.

Main Street was shoulder-to-shoulder with people. Postmaster general Jim Farley came from Washington with seventy postal clerks to sell half a million commemorative stamps; fifteen thousand ordinary citizens swelled the population from its usual 2,500; one could walk along Main Street and rub shoulders with the likes of Ty Cobb, Walter Johnson, Tris Speaker or the great Babe, himself. At noon ceremonies began. Judge Kenesaw Mountain Landis, commissioner of baseball, spoke to the assembled throng, presidents Ford Frick of the National League, William Harridge of the American League and William G. Bramham of the National Association cut three ribbons across the entrance and the National Baseball Hall of Fame and Museum was officially opened.

This year's Hall of Fame day is August 9 at Cooperstown, when six members will be inducted, two posthumously.

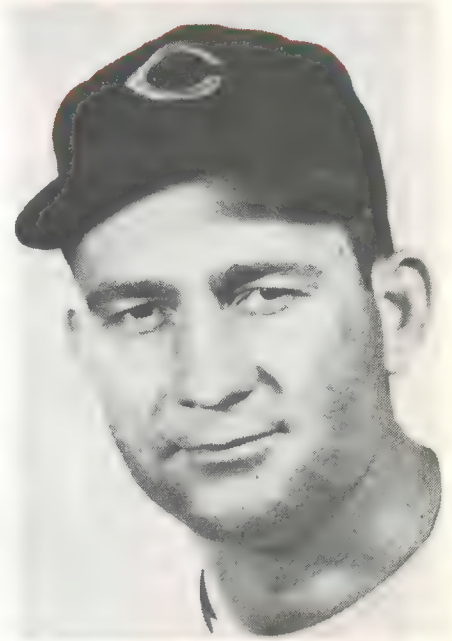
Elected by the BBWAA were Bob Lemon and Robin Roberts. Lemon pitched for Cleveland, 1946-1958. He was a 20-game winner seven different years. Robin Roberts achieved his greatest success with the Phila-



ROBIN ROBERTS

delphia Phillies. He won a total of 286 games.

Elected by the Hall of Fame Committee on Baseball Veterans were Roger Connor, Cal Hubbard and Fred Lindstrom. Connor was a N. L. first baseman with New York and St. Louis from 1880-1897. Cal Hubbard umpired in the American League from 1936-1953. He is the first man elected to both Baseball and Pro Football Hall of Fame. Freddie Lindstrom was a N. L. third baseman and



BOB LEMON

outfielder, 1924-1936. At the age of 18 he made 10 hits in the 1924 World Series with the New York Giants.

Oscar Charleston was elected to the Hall of Fame by the Committee on Negro Baseball Leagues. Charleston was an outfielder and first baseman, 1914-1939 with Pittsburgh and four other clubs.

The annual outdoor ceremony under the elms of Cooper Park, near the museum inspires expressions of  
(Continued on page 24)



ROGER CONNOR



CAL HUBBARD



FRED LINDSTROM





**Colonial's  
Fenway Franks and  
Fenway Cold Cuts.  
The tastes that take  
you out to the  
ballgame.**





# SOXWORD PUZZLE

Y R M C C A R V E R Z C S T T E B B E T I H W C P  
 N A O A J Y K S E P A R L E O N A R D F Q W O O D  
 B D S Y M H O W A R D O Y L E D L L I H E N N A T  
 S A K T L L E N R A P N B S G H F E T G I W P J E  
 C T B N R R S M E L E I R E T E M E D G I A S N I  
 H Z N Y B Z P H B I C N E L H E R K L S R N O E R  
 I Y H A R R E L S O N S T E J O P I E I A O R R N  
 L X C W H R A M L J T M T I M O A H C V B S U P O  
 L N R I O S K K S U K A O N L R N I E H K N T A S  
 I N A M L I E H A K S I C R O D O E K N N H H G H  
 N O M M N W R R T M I L S O L T E R S E S O S L G  
 G S E G L E T V Y R F L C F B E U V L W L J A I U  
 C L R M O L D S N A O I L B R E S S O U D L T A H  
 D I M A G G I O P A N W E E R T F E R R E L L R F  
 F W D N Q N D T E U V M S O B R T C E O G N U O Y  
 I E R T N N I U Q R I I H L E A E L V G N C N N B  
 L G R I F F I N R Q R S L D L P L E E A A Z O I B  
 L S C L Y L E B U D D I N L E E V V R I H J N U S  
 E M Y L M P N E E N N I D D U S S E S T C O R A S  
 C I E A Y E Z T L P K Q A M Y S P L Y N S L E C I  
 O T L L O N B O R G U D R O P O X A E A E L V A R  
 R H N O F N L L A S R E I P O R X N E S N E J R R  
 T M O N B O U Q U E T T E H N A M D O O G Y Z B E  
 E N C S V C U L P S C H W A L L T N A I T X I O F  
 P E C I R K E N O Z L A M A Y S T T O M R E D C M

Try to find the names of 100 Red Sox from the present day team, and teams of the past. (Solution on page 58.)

Aparicio  
 Bell  
 Beniquez  
 Boone  
 Bressoud  
 Brett  
 Brewer  
 Buddin  
 Burleson  
 Carbo  
 Cepeda  
 Cleveland  
 Conigliaro  
 Conley  
 Cramer  
 Cronin  
 Culp  
 Demeter  
 DiMaggio  
 Dinneen  
 Doerr  
 Doyle  
 Drope  
 Ehmke  
 Ellsworth

Evans  
 Evers  
 Ferrell  
 Ferriss  
 Fisk  
 Fornieles  
 Foxx  
 Goodman  
 Griffin  
 Grove  
 Harrelson  
 Hooper  
 Howard  
 Hughson  
 Jensen  
 Johnson  
 Jolley  
 Jones  
 Kell  
 Kinder  
 Leonard  
 Lewis  
 Lonborg  
 Lyle  
 Lynn

Malzone  
 Mantilla  
 Mays  
 McCarver  
 McDermott  
 McInnis  
 Mele  
 Monbouquette  
 Morehead  
 Moret  
 Ostermueller  
 Pagliaroni  
 Parnell  
 Partee  
 Pennock  
 Pesky  
 Petrocelli  
 Piersall  
 Quinn  
 Radatz  
 Rice  
 Ruel  
 Runnels  
 Ruth  
 Ryan

Ryba  
 Santiago  
 Schang  
 Schilling  
 Schwall  
 Scott  
 Shore  
 Smith  
 Solters  
 Speaker  
 Stephens  
 Stuart  
 Sullivan  
 Tannehill  
 Tebbetts  
 Tiant  
 Tillman  
 Vernon  
 White  
 Williams  
 Wilson  
 Wise  
 Wood  
 Yastrzemski  
 Young



**RENOVATION TO  
 FENWAY PARK  
 1975 1976  
 BY THE DESIGN-  
 BUILD TEAM OF**

**JM**  
**UCC**

**JM CONSTRUCTION CORP**  
 GENERAL CONTRACTOR NEEDHAM, MA.

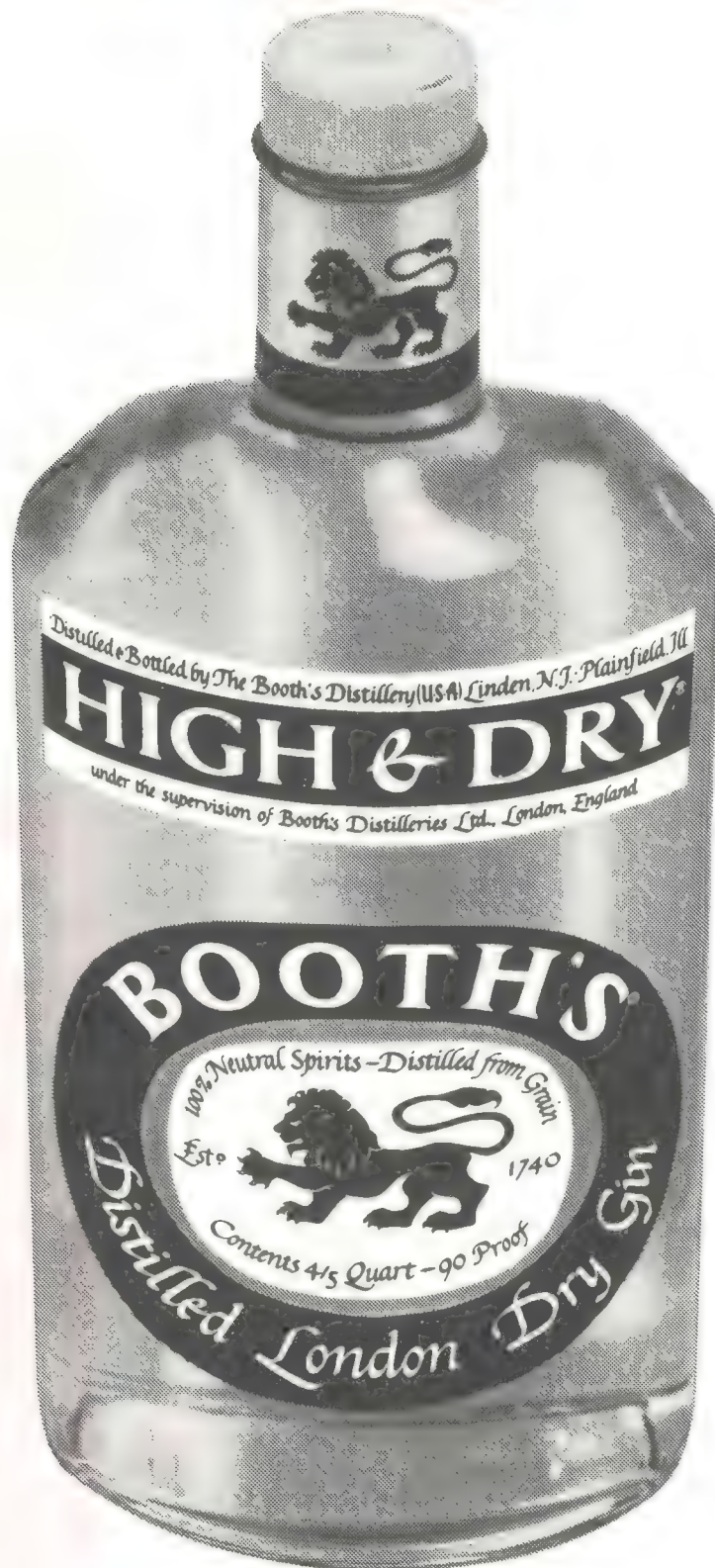
**RICH, LANG & COTÉ INC**  
 ARCHITECTS NEWTON UPPER FALLS, MA.

**DAVID M. BERG INC**  
 STRUCTURAL NEEDHAM, MA.

**NEWBURY'S  
 steak house**  
 94 massachusetts ave  
 boston • 528-0184  
 great steaks!  
 from \$2.25 at lunch  
 \$4.25 at dinner  
 salad bar!  
 with sandwiches  
 and steaks  
 everything you want  
 all you want  
 all day long  
 king size cocktails!  
 good prices!  
 between 10:00 a.m. and 11:00 p.m.  
 and newbury st.  
 a few blocks from  
 fenway  
 open noon to midnight  
 all major credit cards  
 honored



**Add friends and  
serve.**



**Booth's<sup>®</sup>  
High & Dry<sup>®</sup> Gin**

90 PROOF, 100% GRAIN NEUTRAL SPIRITS, BOOTH'S DISTILLERY (U.S.A.), LINDEN, N.J. © 1975



## THE UMPIRE:

# Wrong, Even When He's Right!

By DAVID LAMB  
*L. A. Times Staff Writer*

The two of them finished their poached eggs in the motel coffee shop and walked unnoticed down Jersey St. to Fenway Park. As they moved alone through the deserted stadium, they talked about ground rules and funny bounces and left-field walls.

The elder of the two, the one talking about how to work Fenway as they crossed the outfield grass, was Nester Chylak, 50, the senior American League umpire in a profession that has room at the top for only 48 men. He has been in the majors 23 seasons. He could count the bad calls he has made on the fingers of his left hand but it would take an abacus to keep track of the arguments.

"This must be the only job in America that everybody knows how to do better than the guy who's doing it," he said. "Sometimes I have this fantasy: the manager's been popping off all day and his team's just blown a big lead. I call time and walk over to the dugout and say very politely, Excuse me, sir. Your second basemen just booted one with the bases loaded."

The man with Chylak was Greg Kosc, 26, a 240-pound mountain with tree-trunk biceps and the nickname "Tiny". He is a rookie umpire with three games' major-league experience. He has been raised professionally in minor-league towns like Gastonia and Asheville and Greenwood, living on a diet of after-game Big Macs and a prayer that he could save a few bucks by stretching two, maybe three, cities out of a tank of gas. He earns \$16,000 a year now, performing in front of 60,000 spectators sometimes, and people still ask him who he is and exactly what it is that he does for a living.

"You tell someone you meet that you're an umpire and they do a double take. They say, 'Yeah, but what do you do?' People just don't think of us as being human. They think we're robots or machines or something."

The major league umpire works in a theater populated by celebrities but

lives largely in anonymity. He is the working class in a sports boom of \$200,000 salaries and \$1 million players. He's wrong half the time. even when he's right, and he's meant to be perfect on opening day and to improve thereafter. He will never be famous unless he blows a big one and he will never get rich unless he finds a new profession.

and respect are not compatible, the code says. So the umpires drink in different bars than the players, stay in different hotels, fly on different airplanes.

"Five years ago, in a minor-league game in Indiana, I called a guy out on a third strike," said Joe Brinkman, 32, one of the umpires in Chylak's crew. "Last year I walked into



CHYLAK CALLS IT . . . AS HE SEES IT!

Kosc's salary figures out to \$99 a game, about \$5,501 less than Tom Seaver makes every time he pitches for the New York Mets. The umpire stays on the road from March to October, shuttling in four-man crews from city to city and living on \$49-a-day expense money that is designed to cover everything but air transportation. He'll often work 35 or 40 straight games without a day off and unless he lives in a major-league city, he might not get home all season.

His contact with the players off the field seldom extends beyond asking in March, "Did you have a good winter?" and saying in October, "Have a good winter." Familiarly

a bar in Baltimore when Milwaukee was in town.

"The same guy's sitting at the bar and you know what he said? He said, You remember that pitch you called me out on that was a couple of inches low? Five years. He'd been carrying that pitch around in his head for five years."

In the minors, where young umpires are scouted by the American and National leagues just as ballplayers are by the various big-league clubs, pay starts at \$700 a month and the turnover is predictably high. In the majors, where every umpire is constantly rated and evaluated,

*(Continued on page 50)*



# BASEBALL'S HALL OF FAME

(Continued from page 19)

deep feelings by those elected, as their families in front do not hide their pride. Stars crowned in former years return for the annual reunion in the village where traces of the game had been found as long ago as 1839. The game's hierarchy is present, greeted by Hall of Fame president Paul S. Kerr, as commissioner Bowie Kuhn presents the new members to the assembly gathered on the surrounding lawn.

This is baseball's own old tie, the family album thumbbed and shown off each summer, as all ages come back in commencement day manner.

There is always the ball game in the afternoon, this year the New York Mets vs. Milwaukee Brewers. Last August the Red Sox walloped the San Francisco Giants 11-5, Denny Doyle, Fred Lynn, Dwight Evans and Carlton Fisk clearing the fences at old Doubleday Field. The famous ball grounds were kneaded into major league splendor by Joe Mooney, grounds superintendent of Fenway Park who became world famous last year keeping the Jersey Street field dry enough for the World Series. A Red Sox representative will receive the 1975 Hall of Fame game cup at this year's exercises.

It is largely thanks to the Red Sox that Cooperstown caught and maintained the trust and attention of the game and the public. The Sox played the first Hall of Fame game in 1940.



OSCAR CHARLESTON

This year's is the 36th. Thomas A. Yawkey, Owner and President is a member of the Board of Directors of the Hall of Fame, and gave Doubleday Field its entire first base line seating section, some years ago. The Red Sox played at Cooperstown in 1940, 1950, 1955, 1963 and 1975. In the 1963 game Ted Williams and Hank Aaron each hit a home run. Most players appear here during their career, as the major teams take turns coming. Dick Williams has visited

four times. The ex-Red Sox pennant winning skipper related: "It seems every time I got traded, my new team was scheduled in Cooperstown."

Membership in the Baseball Hall of Fame represents the highest honor that anyone identified with the sport can attain. All other forms of recognition pale when compared to the lasting fame that election to the Hall of Fame brings.

From the moment an individual first becomes involved in professional baseball, be it as a player, manager, umpire or executive, he aspires to reach the top in his chosen field. The loftiest pinnacle he can achieve is a place in the Baseball Hall of Fame.

The rules governing eligibility for election are carefully spelled out. In general, they require that a player must have played in the major leagues in each of ten or more championship seasons and have been retired for at least five years. The five-year waiting period likewise normally applies to managers, umpires and executives.

To the greats of the game is reserved the immortality that comes with induction into the Baseball Hall of Fame.

What more can be said about Cooperstown? It's a town which has made historical, military, political and cultural contributions out of all proportion to its size. It's the birthplace of baseball and its permanent home. It's well worth a visit. ■



DOUBLEDAY FIELD, COOPERSTOWN, N.Y.



**THE T.V. OF THE FUTURE  
IS HERE NOW  
AT LECHMERE**



### **SONY'S BETAMAX VIDEORECORDER UNIT**

An exciting development that will let you tape a TV show on one channel while watching another. Or thanks to a digital timing device, record programs while you're away at the kid's school play or some other affair you couldn't miss. Come, see how it works!

**PRICED  
LECHMERE'S WAY**

**ALSO ON DISPLAY THE NEW SEPARATE VIDEORECORDER DECK THAT FITS ANY T V**

**LECHMERE** **the More store**  
**WHERE YOU POCKET THE DIFFERENCE**

CAMBRIDGE, 88 First St., 491-2000, DANVERS, Liberty Tree Mall, Endicott St., off RT. 128, 777-1000, DEDHAM, 688 Providence Hgwy., RT. 1, 329-2200, SPRINGFIELD, Springdale Mall, 1550 Boston Rd., opposite Eastfield Mall, 543-5100. STORE HOURS: CAMBRIDGE, Mon. thru Fri., 10 A.M. to 10 P.M., Sat., 9 A.M. to 6 P.M., DANVERS, DEDHAM, SPRINGFIELD, Mon. thru Sat., 10 A.M. to 10 P.M.



# T-SHIRT TEAM-UP 5.50

Personalized numeral T-shirts team up for summer fun and hard play in bright, bold colors. A shirt for every season, every game; perfect for boys and girls. 50% cotton, 50% polyester for easy care. Choose navy, red, yellow, green or royal blue. Sizes S-M-L-XL. Boys' Furnishings D445. Boston and Branches Charge it. Use your Jordan Marsh or American Express® card.

**JORDAN  
MARSH**  
A UNIT OF ALLIED STORES

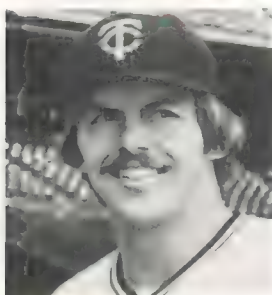




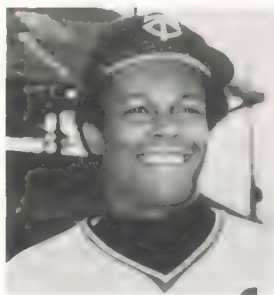
# Coming to Fenway Park

**MINNESOTA TWINS**—July 8, 9, 10, 11

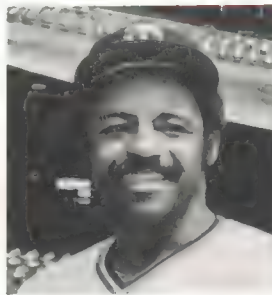
Thursday, 7:30—Friday, 7:30—Saturday, 2:00—Sunday, 2:00



STEVE BRYE



ROD CAREW



LARRY HISLE

## UP FROM RHODE ISLAND



"Butch" Hobson

Reporting the night of June 28, Hobson electrified the large Fenway Park crowd, by hitting a double and an inside the park homer, to help the Red Sox beat the Orioles 12-8.

Before being recalled from Rhode Island in the International League, Hobson was hitting .306 with 22 HR's and 56 RBI.



# B.L.T. ON 4

BIG, LARGE & TALL  
MEN'S SHOP.

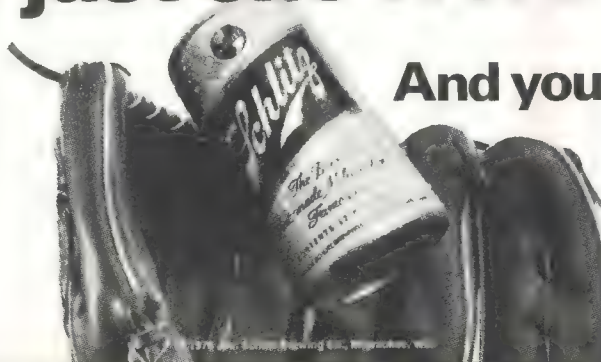
NEW ON KENNEDY'S  
4TH FLOOR,  
DOWNTOWN BOSTON  
ONLY!

PRESENTING  
SUMMER SPECIALS

**KENNEDY'S  
KENNEDY'S  
KENNEDY'S**

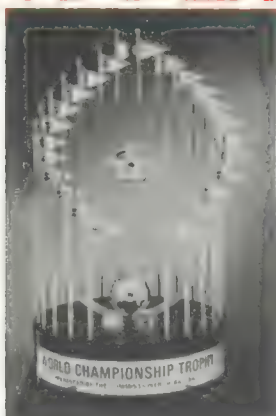
# There's just one word for beer.

And you know it.





# WINNERS



Commissioner's World Series Trophy



Red Sox American League Champions



1975 All Star Game ring

BALFOUR CREATED THEM ALL

Along with the...

- Superbowl X Ring for Pittsburgh Steelers
- '75 NFL Championship Ring for Dallas Cowboys
- '75 World Series Championship Ring for Cincinnati Reds

WANT A GREAT CLASS RING FOR YOUR SCHOOL?

NEED A REALLY GOOD SERVICE - SAFETY - SALES INCENTIVE PROGRAM FOR YOUR COMPANY?

GET ON THE WINNING TEAM OF BALFOUR CUSTOMERS!



**Balfour**  
in  
Attleboro, Massachusetts 02703

Everyone beefs,  
but no one complains.



Neil Mannings

## STOCKYARD

Food and Spirits. 135 Market Street, Brighton.  
Ten minutes from Fenway Park. Next to TV 38. 782-4700.

## It's Easy to Keep Score

Baseball Shorthand, as used by the news media to render every game more enjoyable to baseball enthusiasts. All players are numbered and all plays recorded by symbols. For symbols and example of system, see below:

### CODE NUMBER OF PLAYERS AS FOLLOWS

Pitcher	1	Second Baseman	4	Left Fielder	7
Catcher	2	Third Baseman	5	Center Fielder	8
First Baseman	3	Shortstop	6	Right Fielder	9

### SYMBOLS FOR PLAYS

Single	—	Fielder's Choice	FC	Passed Ball	PB
Double	==	Hit by Pitcher	HP	Balk	BK
Triple	===	Wild Pitch	WP	Struck Out	K
Home Run	====	Stolen Base	SB	Base on Balls	BB
Reached base on error	E	Sacrifice	SAC	Force Out	FO

The lower lefthand corner of the scoring block should be considered as home plate. Progress is counter-clockwise with progress to first base indicated in lower right-hand corner, to second in upper righthand corner, to third in upper lefthand corner and to home in lower left. In example to left, batter reached first on an error by the second baseman, stole second, went to third on a wild pitch and scored on a passed ball. It is convenient to encircle all runs as shown so that scoring plays may be seen at a glance.



### FENWAY PARK GROUND RULES

Foul poles, screen poles and screen on top of left field fence are outside of playing field. Ball going through scoreboard, either on the bound or fly: 2 Bases.  
Fly ball striking left center field wall to right of line behind flag pole: Home Run.  
Fly ball striking wall or flag pole and bounding into bleachers: Home Run.  
Fly ball striking line or right of same on wall in right center: Home Run.  
Fly ball striking wall left of line and bounding into bullpen: Home Run.  
Ball sticking in bullpen screen: 2 Bases.  
Batted or thrown ball remaining behind or under canvas or in cylinder: 2 Bases.  
Ball striking bevel on the wall between the foul pole in left field and the corner back of the flag pole, and bounding into stands or out of park: 2 Bases.  
Ball striking top of scoreboard, also ladder below top of wall and bounding out of the park: 2 Bases.

## LIVING WELL IS THE BEST REVENGE

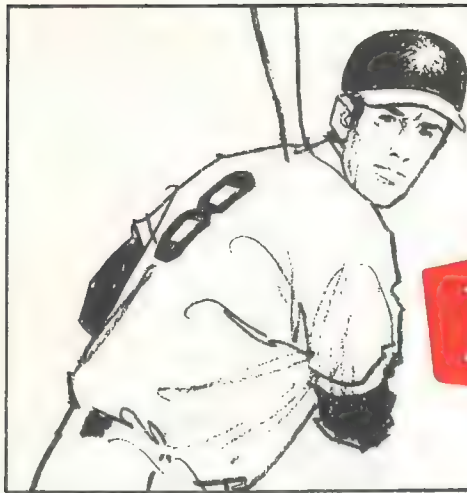
THE GREAT GATSBY  
Park Square, Boston

Daisy Buchanan's  
corner of Newbury &  
Fairfield, Boston

Discotheque Original  
ZELDA  
1194 Commonwealth Ave, Boston

PLACE FOR FLAPPERS AND PLEASURES  
GREAT GSCOTT  
corner of  
Harvard Ave. &  
Commonwealth Ave





Boston's Finest are hitting it off  
with Boston's Finast®



**IT PAYS TO SHOP  
THE FINAST WAY**

## CHICAGO WHITE SOX ROSTER

No.	Name	B	T	Hgt.	Wgt.	Born	Birthplace	1975 Club	G	IP	W	L	ERA
<b>PITCHERS</b>													
46	BARRIOS, FRANCISCO	R	R	6'3"	195	6-10-53	Hermosillo, Mex.	Jalisco	31	183	10	12	2.70
								Denver	3	23	2	0	3.91
34	BRETT, KEN	L	L	5'11"	195	9-18-48	Brooklyn, N.Y.	Pittsburgh	23	118	9	5	3.36
36	CARROLL, CLAY	R	R	6'1"	205	5- 2-41	Clanton, Ala.	Cincinnati	56	96	7	5	2.63
51	FORSTER, TERRY	L	L	6'3"	210	1-14-52	Sioux Falls, S.D.	Chicago	17	37	3	3	2.19
54	GOSSAGE, RICH	R	R	6'3"	190	7- 5-51	Colorado Sprgs., Colo.	Chicago	62	142	9	8	1.84
26	HAMILTON, DAVE	L	L	6'0"	190	12-13-47	Seattle, Wash.	Oakland	9	36	1	2	4.00
								Chicago	30	70	6	5	2.84
25	JEFFERSON, JESSE	R	R	6'3"	195	3- 3-50	Midlothian, Va.	Baltimore	4	8	0	2	2.25
								Chicago	22	108	5	9	5.10
21	JOHNSON, BART	R	R	6'5"	215	1- 3-50	Torrance, Cal.	Chicago	—	—	—	—	—
45	KNAPP, CHRIS	R	R	6'5"	195	9-16-53	Cherry Point, N.C.	Appleton	14	87	6	6	1.97
								Chicago	2	2	0	0	4.50
40	VUCKOVICH, PETE	R	R	6'4"	215	10-27-52	Johnstown, Pa.	Denver	19	116	11	4	4.36
								Chicago	4	10	0	1	13.06
<b>CATCHERS</b>													
16	DOWNING, BRIAN	R	R	5'10"	185	10- 9-50	Los Angeles, Cal.	1975 Club	G	H	HR	RBI	Avg.
11	ESSIAN, JIM	R	R	6'1"	187	1- 2-52	Detroit, Mich.	Chicago	138	101	7	41	.240
								Philadelphia	2	1	0	1	1.000
								Hawaii	40	27	2	9	.209
								Chicago	—	—	—	—	—
<b>INFIELDERS</b>													
7	BANNISTER, ALAN	R	R	5'11"	170	9- 3-51	Buena Park, Cal.	Toledo	101	74	5	27	.221
								Philadelphia	24	16	0	0	.262
8	BELL, KEVIN	R	R	6'0"	185	7-13-55	Los Angeles, Cal.	Appleton	67	68	8	42	.285
								Knoxville	66	68	11	41	.304
10	BROHAMER, JACK	L	R	5'9"	165	2-26-50	Maywood, Cal.	Cleveland	69	53	6	16	.244
30	DENT, BUCKY	R	R	5'11"	170	11-25-51	Savannah, Ga.	Chicago	157	159	3	58	.264
23	JOHNSON, LAMAR	R	R	6'2"	215	9- 2-50	Bessemer, Ala.	Denver	129	163	20	101	.336
								Chicago	8	6	1	1	.200
6	ORTA, JORGE	L	R	5'10"	170	11-26-50	Mazatlan, Mex.	Chicago	140	165	11	83	.304
3	SPENCER, JIM	L	L	6'2"	195	7-30-47	Hanover, Pa.	Texas	132	107	11	47	.266
1	STEIN, BILL	R	R	5'10"	170	1-21-47	Battle Creek, Mich.	Chicago	76	61	3	21	.269
<b>OUTFIELDERS</b>													
22	BRADFORD, BUDDY	R	R	5'11"	195	7-25-44	Mobile, Ala.	Chicago (A)	25	9	2	15	.155
								St. Louis	50	22	4	15	.272
15	COGGINS, RICH	L	L	5'8"	160	12- 7-50	Indianapolis, Ind.	Montreal	13	10	0	17	.270
								New York	51	24	1	6	.224
48	GARR, RALPH	L	R	5'11"	193	12-12-45	Ruston, La.	Atlanta	151	174	6	31	.278
18	KELLY, PAT	L	L	6'1"	190	7-30-44	Philadelphia, Pa.	Chicago	133	129	9	45	.274
44	LEMON, CHESTER	R	R	6'0"	185	2-12-55	Jackson, Miss.	Tucson	65	68	5	33	.280
								Denver	70	78	8	49	.307
								Chicago	9	9	0	1	.257

MANAGER: Paul Richards (12)

COACHES: Jim Busby (32), Jim Mahoney (31), Orestes Minoso (9), Ken Silvestri (33)



Leading the league with our full  
lineup of banking services



**The First**  
THE FIRST NATIONAL BANK OF BOSTON

TAHITIAN COCKTAIL LOUNGE

EXOTIC ISLAND DRINKS



*tahiti*



大喜樓

CANTONESE  
AND  
POLYNESIAN  
RESTAURANT

LUNCHEON SPECIALS

MON.-SAT. 11:30 A.M.-1:45 A.M.  
Sundays & Holidays  
Now to 1:30 A.M.

FUNCTION ROOM AVAILABLE  
ORDERS PUT UP TO TAKE OUT

329-2575

329-0145

540 PROVIDENCE HWY. (Rte. 1)  
BEDFORD - Near Lechmere Sales









Deposits insured in full. FDIC/DIFM.

●STONEHAM ●SAUGUS

# MAGNAVOX

[illegible]



# THEY DON'T CROWN NUMBER TWO.

If there were a better tasting whiskey,  
we wouldn't be number one.

**Say Seagram's and Be Sure.**

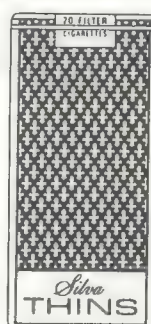
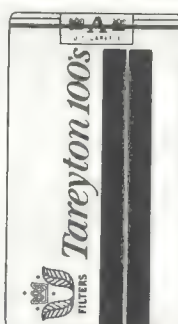


SEAGRAM DISTILLERS COMPANY, N.Y.C.  
AMERICAN WHISKEY—A BLEND. 80 PROOF.

## BOSTON RED SOX ROSTER

No.	Name	B	T	Hgt.	Wgt.	Born	Birthplace	1975 Club	G	IP	W	L	ERA
<b>PITCHERS</b>													
26	CLEVELAND, REGGIE	R	R	6'1"	205	5-23-48	Swift Current, Sask.	Boston	31	171	13	9	4.43
29	HOUSE, TOM	L	L	5'10"	180	4-29-47	Seattle, Wash.	Atlanta	58	79	7	7	3.19
31	JENKINS, FERGUSON	R	R	6'5"	210	12-13-43	Chatham, Ont.	Texas	37	270	17	18	3.93
46	JONES, RICK	L	L	6'5"	195	4-16-55	Jacksonville, Fla.	Winston-Salem	17	145	13	3	2.11
37	LEE, BILL	L	L	6'3"	210	12-28-46	Burbank, Cal.	Bristol	13	81	7	4	3.67
47	MURPHY, TOM	R	R	6'3"	190	12-30-45	Cleveland, Ohio	Boston	41	260	17	9	3.95
45	POLE, DICK	R	R	6'3"	215	10-13-50	Trout Creek, Mich.	Milwaukee	52	72	1	9	4.60
23	TIANT, LUIS	R	R	5'11"	205	11-23-40	Havana, Cuba	Boston	18	90	4	6	4.42
38	WILLOUGHBY, JIM	R	R	6'2"	205	1-31-49	Salinas, Cal.	Boston	35	260	18	14	4.02
40	WISE, RICK	R	R	6'2"	208	9-13-45	Jackson, Mich.	Tulsa	15	114	8	6	3.24
								Boston	24	48	5	2	3.54
								Boston	35	255	19	12	3.95
<b>CATCHERS</b>													
27	FISK, CARLTON	R	R	6'2"	220	12-26-47	Bellows Falls, Vt.	1975 Club	G	H	HR	RBI	Avg.
10	MONTGOMERY, BOB	R	R	6'1"	210	4-16-44	Nashville, Tenn.	Boston	79	87	10	52	.331
								Boston	62	44	2	26	.226
<b>INFELDERS</b>													
7	BURLESON, RICK	R	R	5'10"	165	4-29-51	Lynwood, Cal.	Boston	158	146	6	62	.252
15	COOPER, CECIL	L	L	6'2"	175	12-20-49	Brenham, Tex.	Boston	106	95	14	44	.311
3	DILLARD, STEVE	R	R	6'1"	180	2- 8-51	Memphis, Tenn.	Pawtucket	57	30	0	4	.194
5	DOYLE, DENNY	L	R	5'9"	165	1-17-44	Louisville, Ky.	Bristol	68	73	1	20	.280
2	GRIFFIN, DOUG	R	R	6'0"	165	6- 4-47	South Gate, Cal.	California	8	1	0	0	.067
12	HEISE, BOB	R	R	5'11"	175	5-12-47	San Antonio, Tex.	Boston	89	96	4	36	.310
4	HOBSON, BUTCH	R	R	6'1"	193	8-17-51	Tuscaloosa, Ala.	Boston	100	69	1	29	.240
6	PETROCELLI, RICO	R	R	6'0"	200	6-27-43	Brooklyn, N.Y.	Boston	63	27	0	21	.238
8	YASTRZEMSKI, CARL	L	R	5'11"	185	8-22-39	Southampton, N.Y.	Boston	138	15	73		.265
								Boston	2	0	0		.250
								Boston	115	96	7	59	.239
								Boston	149	146	14	60	.269
<b>OUTFIELDERS</b>													
42	DARWIN, BOBBY	R	R	6'0"	200	2-16-43	Los Angeles, Cal.	Minnesota	48	37	5	18	.219
24	EVANS, DWIGHT	R	R	6'3"	195	11- 3-51	Santa Monica, Cal.	Milwaukee	55	46	8	23	.247
19	LYNN, FRED	L	L	6'1"	190	2- 3-52	Chicago, Ill.	Boston	128	113	13	56	.274
16	MILLER, RICK	L	L	6'0"	180	4-19-48	Grand Rapids, Mich.	Boston	145	175	21	105	.331
14	RICE, JIM	R	R	6'2"	212	3- 8-53	Anderson, S.C.	Boston	77	21	0	15	.194
								Boston	144	174	22	102	.309
<b>MANAGER: Darrell Johnson (22)</b>													
<b>COACHES: Don Bryant (33), John Pesky (35), Stan Williams (32), Don Zimmer (34)</b>													

**TOP  
LINE-UP  
FOR  
TASTE**



Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

Pall Mall Filter Tipped 100's 19 mg. "tar", 1.4 mg. nicotine; Tareyton 100's 19 mg. "tar", 1.4 mg. nicotine;  
Silva Thins Filter 100's 17 mg. "tar", 1.3 mg. nicotine; av. per cigarette, FTC Report Apr. '76.  
Lucky 100's 5 mg. "tar", 0.5 mg. nicotine; Carlton Filter 2 mg. "tar", 0.2 mg. nicotine;  
av. per cigarette by FTC method.



Everything  
about it  
is premium



but the  
price.

©Carling National Breweries, Inc., Balto, Md.

### AMERICAN LEAGUE PITCHERS

BALTIMORE	CALIFORNIA	CHICAGO	CLEVELAND	DETROIT	KANSAS CITY
17 Garland	19 Scott	21 Johnson	17 LaRoche	17 Roberts	17 Littell
22 Palmer	21 Brewer	25 Jefferson	22 Bibby	18 Hiller	22 Leonard
30 Pagan	30 Ryan	26 Hamilton	23 Thomas	19 Lemanczyk	23 Mingori
35 Cuellar	33 Kirkwood	34 Brett	31 Brown	20 Fidrych	29 Bird
36 Martinez	40 Tanana	36 Carroll	32 Hood	21 Bare	33 Pattin
37 Miller	41 Drago	40 Vuckovich	34 Kern	27 Laxton	34 Splittorff
39 Grimsley	42 Hassler	45 Knapp	35 Buskey	28 Crawford	37 Gura
43 May	43 Monge	46 Barrios	36 Waits	29 McCormack	39 Fitzmorris
46 Flanagan	45 Hartzell	51 Forster	37 Eckersley	31 Ruhle	40 Busby
	47 Ross	54 Gossage	41 Dobson	49 Grilli	42 Hall

MILWAUKEE	MINNESOTA	NEW YORK	OAKLAND	TEXAS
23 Rodriguez	17 Redfern	19 Tidrow	14 Blue	19 Peterson
25 Travers	18 Bane	25 Jackson	16 Norris	26 Hargan
34 Sadecki	19 Burgmeier	28 Lyle	17 Bosman	28 Blyleven
35 Castro	20 Albury	29 Hunter	22 Todd	29 Foucault
40 Broberg	21 Decker	31 Figueroa	24 Torrez	34 Briles
41 Slaton	23 Luebber	36 Ellis	25 Lindblad	35 Barr
42 Frisella	24 Campbell	49 Guidry	34 Fingers	36 Perry
43 Austin	30 Goltz	52 Alexander	36 Mitchell	40 Umbarger
46 Augustine	31 Hughes	53 Holtzman	37 Abbott	43 Hoerner
48 Colborn	48 Singer			46 Terpko

### NATIONAL LEAGUE PITCHERS

ATLANTA	CHICAGO	CINCINNATI	HOUSTON	LOS ANGELES	MONTREAL
1 Beard	1 Bonham	1 Alcala	1 Andujar	1 Downing	1 Carrithers
2 Capra	2 Burris	2 Billingham	2 Cosgrove	2 Hooton	2 Dunning
3 Dal Canton	3 Coleman	3 Borbon	3 Dierker	3 Hough	3 Fryman
4 Devine	4 Garman	4 Eastwick	4 Forsch	4 John	4 Kirby
5 Leon	5 Knowles	5 Gullett	5 Griffin	5 Rau	5 Lang
6 Messersmith	6 Renko	6 Hinton	6 McIntosh	6 Rhoden	6 Murray
7 Moret	7 Reuschel, P.	7 McEnaney	7 Niekro	7 Sosa	7 Rogers
8 Morton	8 Reuschel, R.	8 Nolan	8 Pentz	8 Sutton	8 Scherman
9 Niekro	9 Schultz	9 Norman	9 Richard	9 Wall	9 Stanhouse
10 Ruthven	10 Stone	10 Zachry	10 Rondon		10 Warthen
11 Sosa	11 Sutter		11 Siebert		
	12 Zamora				

NEW YORK	PHILADELPHIA	PITTSBURGH	ST. LOUIS	SAN DIEGO	SAN FRANCISCO
1 Apodaca	1 Carlton	1 Candelaria	1 Curtis	1 Folkers	1 Barr
2 Koosman	2 Christenson	2 Demery	2 Denney	2 Foster	2 Caldwell
3 Lockwood	3 Garber	3 Giusti	3 Falcone	3 Freisleben	3 D'Acquisto
4 Lolich	4 Kaat	4 Hernandez	4 Greif	4 Jones	4 Dressler
5 Matlack	5 Lomborg	5 Langford	5 Hrabosky	5 Metzger	5 Halicki
6 Myrick	6 McGraw	6 Medich	6 McGlothen	6 Reynolds	6 Heaverlo
7 Sanders	7 Reed	7 Moore	7 Rasmussen	7 Spillner	7 Lavelle
8 Seaver	8 Schuele	8 Reuss	8 Solomon	8 Strom	8 Moffitt
9 Swan	9 Twichell	10 Rooker	10 Wallace	9 Tomlin	9 Montefusco
	10 Underwood	11 Tekulve			10 Williams

### 1976 AMERICAN LEAGUE UMPIRES

- 1 Larry Barnett
- 2 Nick Bremigan
- 3 Joe Brinkman
- 4 Nestor Chylak
- 5 Alan Clark
- 6 Terry Cooney
- 7 Bill Deegan
- 8 Don Denkinger
- 9 Lou DiMuro
- 10 Jim Evans
- 11 Dale Ford
- 12 Art Frantz
- 13 Dick Garcia
- 14 Russ Goetz
- 15 Bill Haller
- 16 Greg Kosc
- 17 Bill Kunkel
- 18 Ron Luciano
- 19 George Maloney
- 20 Larry McCoy
- 21 Jim McKean
- 22 Jerry Neudecker
- 23 Dave Phillips
- 24 Marty Springstead

Rock 'n Roll

**KATU'S**

Tues: \$3 Adm.  
All Drinks 10c

**LUCIFER**

Featuring the Finest  
Live Showbands Nightly

**YESTERDAY**

Dynamite Disco  
Open Daily  
at 11:30 am

Kenmore Club  
Kenmore Sq.  
536-1950

**LORD CALVERT**

**CANADIAN SUPERSTAR**

WHISKY • A BLEND • 80 PROOF • CALVERT DISTILLERS CO., NEW YORK, N.Y.



**Boston:**  
The #1  
seafood city  
in the country.

**Legal:**  
The #1  
seafood restaurant  
in Boston.

Legal serves the largest variety of fresh  
seafood in the entire country.  
And Bostonians just eat it up.  
We also have a unique oyster bar  
which alone is worth a visit.  
So when in Boston, do as the Bostonians do.

Take in the take-home delights  
of our fresh fish market too.



**LEGAL SEA FOODS**

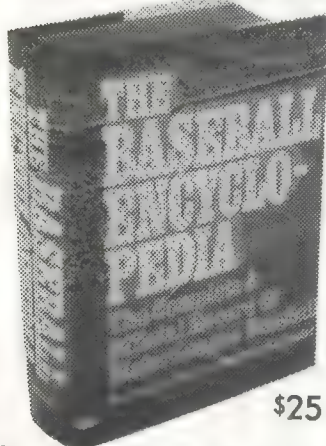
"Known the world over"

Inman Square, Cambridge 547-1410  
Route 9, Chestnut Hill 277-7300

at  
**paperback booksmith**

The Bicentennial edition  
of "baseball's finest and  
most complete record book"

—Bowie K. Kuhn, Baseball Commissioner



\$25

also

**A BASEBALL CENTURY**  
The First Hundred Years  
of the National League

Henry Berry, Bob Cook, Joe Falls

Foreword by Roger Angell

\$19.95

**Macmillan Hardcover** from  
**paperback booksmith**

STORES THROUGHOUT THE GREATER BOSTON AREA  
Dedicated to the fine art of browsing.

## BOSTON RED SOX STATISTICS

GAMES PLAYED 67 — THRU JUNE 28, 1976

BATTER	AVE.	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SH	E	
Burleson	.227	64	216	27	49	7	0	4	18	24	15	5	14	
Cooper	.268	38	138	19	37	6	3	4	21	2	15	2	2	
Darwin	.250	11	28	4	7	2	0	1	5	0	7	0	0	
Darwin	T .248	36	101	10	25	5	1	2	10	6	23	0	1	
Dillard	.308	26	65	7	20	5	0	0	6	6	4	1	5	
Doyle	.214	51	173	16	37	5	1	0	13	8	13	0	4	
Evans	.248	65	238	29	59	16	1	8	27	25	41	2	1	
Fisk	.271	62	229	39	62	9	1	9	28	32	33	1	7	
Griffin	.203	30	79	9	16	1	0	0	3	6	10	3	2	
Heise	.389	14	18	3	7	1	0	0	3	0	1	1	1	
Hobson	.400	1	5	2	2	1	0	1	2	0	1	0	0	
Lynn	.315	58	219	30	69	11	4	5	26	23	29	0	3	
Miller	.274	40	113	16	31	3	3	0	11	11	23	2	1	
Montgomery	.263	7	19	1	5	1	1	0	1	2	4	0	0	
Petrocelli	.250	56	176	14	44	6	1	3	22	23	24	1	5	
Rice	.252	63	234	38	59	8	4	12	35	15	50	0	2	
Yastrzemski	.254	64	232	31	59	9	1	13	42	35	29	0	2	
DH Hitters	.205		273	30	56	13	5	7	28	17	55	1	0	
PH Hitters	.176		34	4	6	0	0	1	6	3	14	0	0	
Others	.186		97	8	18	5	1	2	6	13	30	0	8	
Totals	.255		2279	293	581	96	21	62	269	225	329	18	57	
PITCHER	ERA	W	L	AP	CG	SV	SHO	IP	H	R	ER	HR	BB	SO
Cleveland	3.58	4	2	19	0	1	0	60.1	60	26	24	1	19	25
House	3.90	1	2	22	0	3	0	32.1	24	14	14	2	12	17
Jenkins	3.28	6	8	17	8	0	1	120.2	109	51	44	13	30	90
Jones	3.02	1	0	12	1	0	0	41.2	52	16	14	0	10	22
Lee	7.31	0	3	6	0	0	0	28.1	40	28	23	7	14	10
Murphy	0.68	2	2	7	0	0	0	13.1	13	6	1	1	8	2
Murphy	T 4.55	2	3	22	0	1	0	31.2	38	24	16	3	17	9
Pole	4.48	3	4	15	1	0	0	72.1	73	37	36	6	29	30
Tiant	2.78	9	5	16	8	0	2	116.2	123	46	36	10	24	48
Willoughby	3.00	1	4	22	0	1	0	36.0	33	18	12	2	13	17
Wise	4.23	5	5	14	4	0	2	87.1	94	44	41	11	20	36
Totals	3.62	32	35	150	22	5	5	609.0	621	286	245	55	179	297

## CHICAGO WHITE SOX STATISTICS

GAMES PLAYED 68 — THRU JUNE 27, 1976

BATTER	AVE.	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SH	E	
Bannister	.214	11	14	2	3	1	0	0	2	1	3	1	0	
Bell	.296	14	54	11	16	2	2	3	9	4	14	2	1	
Bradford	.220	44	132	17	29	4	1	4	14	14	30	2	2	
Brohamer	.244	53	160	15	39	6	1	4	18	11	13	4	6	
Coggins	.158	26	76	4	12	1	0	0	5	6	15	1	0	
Coggins	T .163	33	80	5	13	1	0	0	6	6	16	1	0	
Dent	.265	68	268	25	71	8	3	1	23	19	23	7	11	
Downing	.230	51	174	21	40	8	0	3	18	24	31	1	5	
Essian	.286	23	56	2	16	3	0	0	9	7	8	2	1	
Garr	.291	62	247	31	72	9	4	3	19	10	19	6	2	
Johnson	.355	23	62	7	22	4	0	0	3	1	8	0	1	
Kelly	.268	49	168	31	45	10	3	4	22	25	24	1	0	
Lemon	.265	58	200	19	53	4	3	1	21	13	29	2	0	
Orta	.256	67	277	35	71	10	4	10	32	12	32	0	10	
Spencer	.265	66	238	28	63	7	0	6	31	25	25	4	1	
Stein	.200	37	90	9	18	3	0	0	7	5	16	4	4	
DH Hitters	.275		269	43	74	13	3	5	30	32	31	1	0	
PH Hitters	.243		37	2	9	3	0	0	4	4	6	0	0	
Others	.180		178	16	32	7	0	3	12	16	27	1	8	
Totals	.251		2394	273	602	87	21	42	245	193	317	38	52	
PITCHER	ERA	W	L	AP	CG	SV	SHO	IP	H	R	ER	HR	BB	SO
Barrios	5.59	1	2	14	1	1	0	46.2	49	29	29	7	13	30
Brett	2.80	3	2	8	2	1	0	54.2	35	17	17	1	23	18
Brett	T 2.68	3	2	10	2	2	0	57.0	37	17	17	1	23	19
Carroll	2.47	3	3	19	0	6	0	54.2	45	19	15	0	16	30
Forster	4.26	1	4	14	1	1	0	61.1	71	30	29	2	25	44
Gossage	2.77	5	6	14	8	0	0	110.2	93	37	34	6	44	74
Hamilton	3.14	3	4	22	0	4	0	48.2	40	18	17	2	20	33
Jefferson	6.69	2	2	9	0	0	0	36.1	46	29	27	1	22	17
Johnson	5.25	5	7	14	2	0	1	85.2	92	54	50	8	32	43
Knapp	4.76	0	0	2	0	0	0	5.2	6	4	3	1	7	4
Vuckovich	3.91	6	2	13	1	0	0	53.0	58	23	23	2	24	28
Wood	2.24	4	3	7	5	0	1	56.1	51	24	14	3	11	31
Others	6.75	0	0	4	0	0	0	10.2	18	11	8	2	6	5
Totals	3.83	33	35	140	20	13	6	624.1	604	295	266	35	243	357



**HAGGAR**

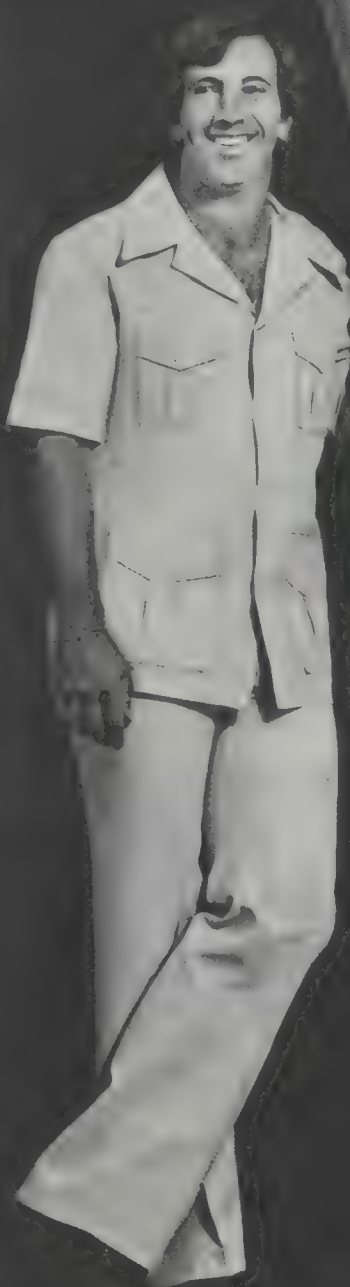
**SEPARATES  
FOR THE  
SPORTING LIFE**

Bob Montgomery knows how to dress for comfort and style — with Haggar separates. Casual, contemporary; made for the active man. Like these pin feather cord separates. Made of Forever-Prest 75% Dacron® Polyester, 25% combed cotton. Short-sleeve jacket, sizes 38 to 46, 24.00. Flare-leg or straight-leg slacks, sizes 32 to 42, 15.00. Other style separates available. Come in and browse through our wide selection. Men's Sportswear D4310. Boston and Branches Charge it. Use your Jordan Marsh or American Express® card.

**JORDAN  
MARSH**

■ A UNIT OF ALLIED STORES

**THE HAGGAR GALLERY  
A CHAMPIONSHIP COLLECTION**





# Where the name of the game is life, call New York Life.

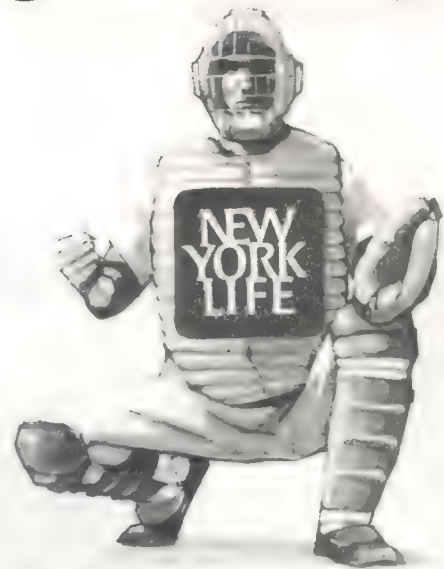
In a fast-changing, often unpredictable world, it's good to have some things you and your family can count on. Life insurance — and your New York Life Agent — are two of them.

Carefully chosen, thoroughly trained and experienced, New York Life Agents make a full-time career of guiding families and businesses like yours towards greater financial security through life insurance.

You'll find that they'll make a constant effort to serve you well in every way, to fully live up to the trust you and your family place in them and us.

For your peace of mind, get in touch with one of the New York Life Agents in your community.

You'll find he or she is a good person to know.



**Joseph F. Blum, CLU**  
617-723-7550



**Norman W. Campbell, CLU**  
617-245-1100



**John F. Clunan**  
617-523-3474



**Alfred A. Cristofori**  
617-237-4900



**William G. Doherty, Jr.**  
617-237-4900



**Edward M. Friedman, CLU**  
617-723-7550



**Donald A. Jemmott**  
617-1-540-2300



**Ronald G. Mosgrove**  
617-545-0780



**Frank Prescott**  
617-588-8462



**Earl S. Prolman, CLU**  
608-882-8200



**Edward A. Rice**  
617-528-3474



**John J. Rocco, CLU**  
617-723-6400



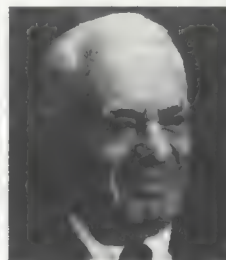
**Robert F. Roy**  
617-753-5491



**Peter A. Santangelo**  
617-237-4900



**Robert J. Sullivan**  
617-837-3222



**Harry J. Talman**  
617-799-4128

**BAY COLONY** / Edward F. Jordan, CLU, Gen. Mgr.  
Suite 1225 / One Boston Place / Boston, Mass. / 723-7550

**BOSTON** / William F. Leisman, Jr., CLU, Gen. Mgr.  
Suite 850 / Three Center Plaza / Boston, Mass. / 723-6400

**COMMONWEALTH** / Robert H. Baldi, CLU, Gen. Mgr.  
Wellesley Office Park / 40 William Street / Wellesley, Mass. / 237-4900

**MAYFLOWER** / Michael H. Donahoe, Gen. Mgr.  
3 New England Exec. Pk. / Burlington, Mass. / 272-6740

**NEW HAMPSHIRE** / Mark Crowley, CLU, Gen. Mgr.  
Hampshire Plaza / 5th Fl. / 1000 Elm St. / Manchester, N.H. / 669-5957

**RHODE ISLAND** / D. Arnel Pooler, CLU, Gen. Mgr.  
401 Doris Bldg. / 245 Waterman St. / Providence, R.I. / 521-2200

**WORCESTER** / Benson Williams / Gen. Mgr.  
Suite 1212 / Mechanics Nat'l. Tower / Worcester Center /  
Worcester, Mass. / 753-5491

**We guarantee tomorrow today.**



Life, Health, Disability Income, and Group Insurance, Annuities, Pension Plans.



# On The House

By BILL LISTON  
(Boston Herald-American  
Sports Writer)

When all-time homerun king Henry Aaron was at Fenway recently with the Milwaukee Brewers, he took time to cut up some touches with an old friend — Red Sox relief pitcher Tom House. "That kid," Aaron said later, "has got all kinds of class. He could have made a lot of money because of me and he would not take a nickel."

The 42-year old Aaron, whom baseball fans will be seeing for the last time this season, was referring to the role House played in the dramatic scene attendant to the April 8, 1974 night in Atlanta when Aaron hit the 715th homer of his career to break Babe Ruth's long-standing record. It was House, then a relief pitcher with the Braves, who caught Aaron's blast in the Braves bullpen.

Naturally, House will never forget the experience. Nor does he have any trouble recalling the events leading up to it and also what followed.

"We had been waiting for Henry to hit that big homerun for a long while," House recalls. "There was a chance he might have done it at the

end of the 1973 season but he missed. But we knew it was only a matter of time when we started the '74 season and he did it in the first home game of that season.

"I remember that night in the bullpen," the articulate House went on. "There was Jack Aker, Lew Krausse, Danny Frisella, Buzz Capra, Gary Gentry and Ken Silvestri and myself out there.

"We had drawn straws for positions in the bullpen area every time Henry came to bat. We knew that he hit most of his homeruns to left field and that made our bullpen a prime target. We also knew that he pulled the ball down the line a lot so the guy who got the shortest straw had the foul line end of the bullpen. I had drawn the longest straw and I was the farthest away — on the left-center field end.

"I remember before the game entertainer Sammy Davis, Jr. being in the clubhouse and telling everybody that he'd give anybody who got Henry's homer, \$35,000. He said

he'd keep the ball for two months and then give it to Aaron.

"We in the bullpen had talked a lot about what we would do if we caught the ball," House continued. "A couple of guys said they'd sell it for \$25,000 if they caught it. One guy, I think it was Gentry said he'd sell it and give the money to charity. I really didn't know at the time what I would do if I caught it.

"In fact, just before the game that night I went to Aaron and told him, 'Hammer, if I get the ball when you hit it I'll give it to you'. Little did I really think it'd ever happen to me."

There isn't any detail which escapes House's memory about the big moment when it finally happened.

"Al Downing was pitching for the Dodgers and when Henry came up, the guys in the bullpen took their positions. I remember I was right under a billboard advertising a bank which said 'Think of It As Money'.

"Downing worked the count to 3 and 1 on Henry and he socked it towards the bullpen high and hard. I knew the minute it left the bat that it was headed towards me and I just reached up and caught it."

All hell broke loose as soon as the ball went into the bullpen. Aaron was mobbed in a wild scene as fans ran out on the field, both benches emptied and surrounded Aaron at home plate.

"Everything was so wild and it happened so fast that it was like a carnival," House pointed out. "I remember holding on to the ball tightly in my hand and running out of the bullpen towards the mob around home plate.

"Aaron was hugging his mother when I got there and I was just about able to shove my way close to him and hand him the ball. All he said was 'Thanks, kid', but really there wasn't time for him to realize even who gave him the ball. Later he came to me and we talked about it.

"It really didn't occur to me until a lot later that maybe I should have held the ball and gotten some money for it. When I brought it up to my wife Karen, she put things straight saying 'Tommy, you don't deserve to get any money. You didn't do a darn thing. Henry did it all'.

"When it was all over, I suddenly found out that I had become a celebrity in my own right. Every town we went into, I was besieged by writers

(Continued on next page)



Henry Aaron and Tom House remember that big day in '74



## Fenway's Short-Stop for Refreshment



**Hood**  
ICE CREAM

**Sport Sundae Bar**

**Time for a  
la touraine  
coffee  
break.**



**la touraine**

COFFEE COMPANY, INC.

A Subsidiary of Greenwich Mills Co.

Secaucus, N.J.

## On the House . . .

and TV people who wanted to talk about my 'big catch'. A few weeks later the Magnavox television people came out to my home with Henry and gave me a TV set and we did a television show at the same time."

"Henry Aaron always has been good to me," House added. "He is a fine person and really a nice man."

The biggest reward Tom House received from his experience on Hank Aaron's big night was that he suddenly became a more-effective pitcher.

"Before that happened nobody paid much attention to me," he said with a smile. "Now suddenly I was somebody and it did something for my confidence. All of a sudden I felt that I was fully capable of getting guys out and I started pitching better."

"So," 29-year old Tom House concluded with a grin, "nobody can ever tell me that drawing the long end of the straw is bad. Henry Aaron's biggest homer convinced me of that!" ■

## Ever Wondered . . . ?

(Continued from page 7)

**SHUTOUT**—This term came from horse racing. In 1879, a Troy, N.Y., writer reported: "The Troys have been white washed—shut out, as the horse men say." Scoreless games earlier were called "Chicagos" because the first no-run game was pitched by a Chicago hurler.

**BROADCASTS** — First major league play-by-play report was Aug. 5, 1921, with Station KDKA, Pittsburgh, airing a National League game between the Pirates and the Philadelphia Phillies. The announcer was Harold W. Arlin. First televised game was Aug. 26, 1939, between the Cincinnati Reds and Brooklyn Dodgers at Brooklyn. Red Barber was the announcer.

**UNIFORM NUMBERS** — Briefly used by Cincinnati club in 1888, but regularly by the New York Yankees in 1929.

**RHUBARB** — Red Barber made it well-known in his broadcasts, but this word to describe a baseball brawl was originated by Garry Schumacher, then a New York Journal-American baseball writer, who exclaimed: "What a rhubarb," when the Brooklyn Dodgers and New York Giants tangled in a 1938 diamond battle. Schumacher explained that in his Brooklyn boyhood days, bigger kids stuffed ill-tasting "rhubarb tonic" down the throats of smaller kids when they got into fights.

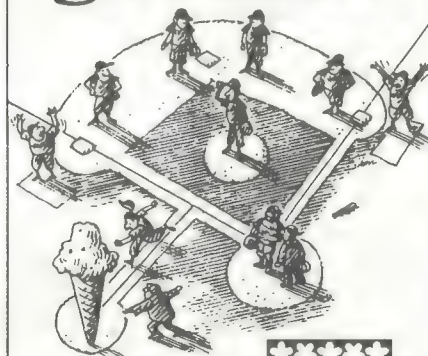
**The hot dog  
you're eating  
right now  
tastes better—  
because it's  
served with  
Gulden's  
Mustard.**



(You'll like its  
smoother flavor  
at home, too.)

Baseball Rulebook  
Sec. 42  
Sub Rule 1A:

**"You have  
to stop at  
Brigham's  
before you  
go home."**

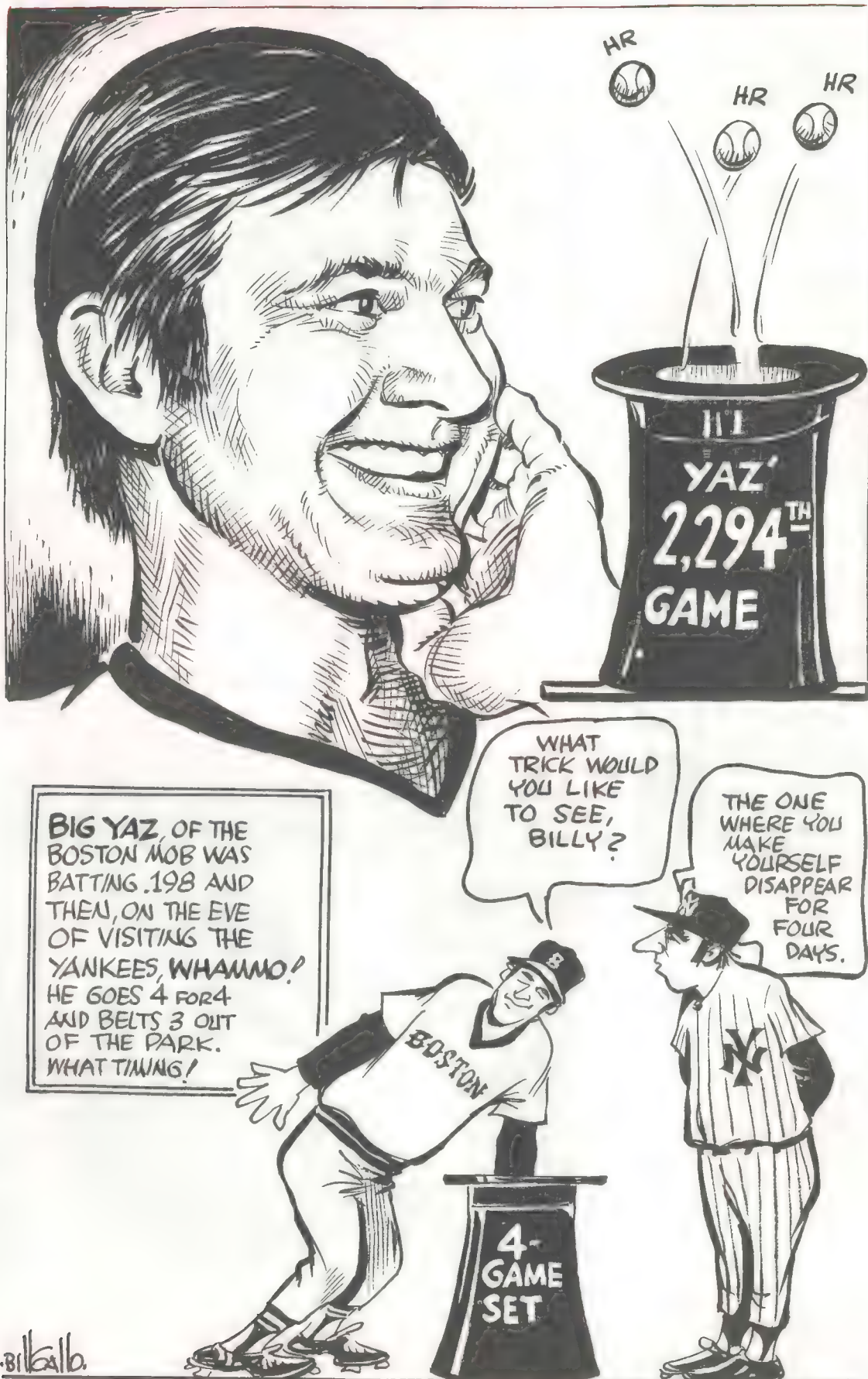


Brigham's.  
Just over the  
bridge in  
Kenmore Square.





# Yaz Still Goin' Strong



Reprinted with the Permission of the N. Y. Daily News



Come all the  
way up to  
**KOOL**

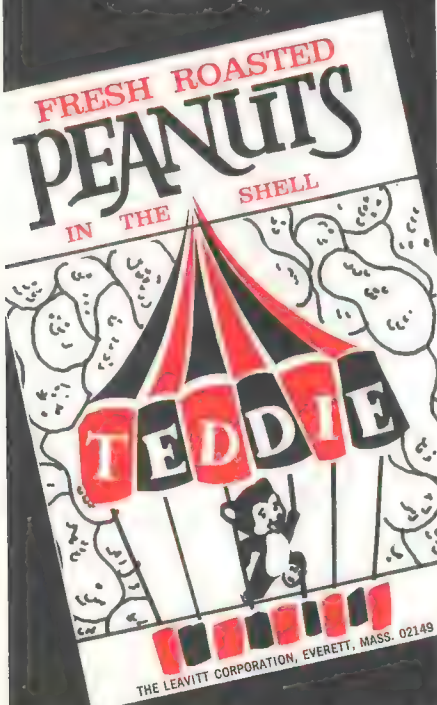


17 mg. "tar," 1.3 mg. nicotine av.  
per cigarette, FTC Report Apr. '76

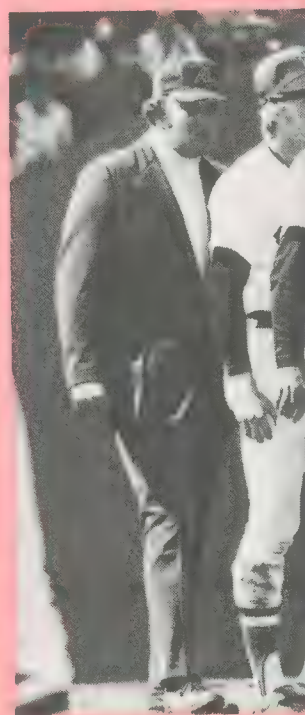
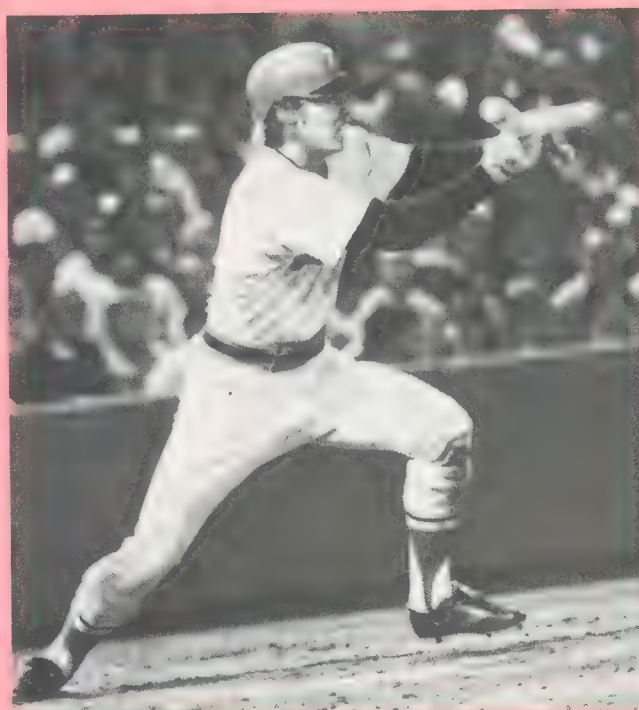
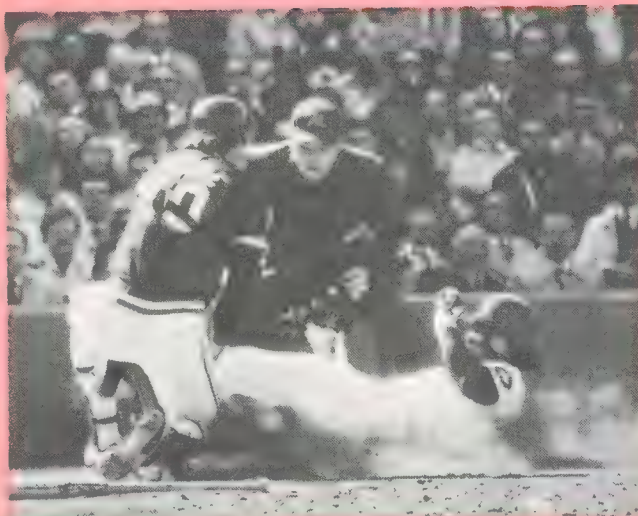
Warning: The Surgeon General  
Has Determined That Cigarette  
Smoking Is Dangerous to Your Health.

© BROWN & WILLIAMSON TOBACCO CORPORATION

**BASEBALL  
NUTS!**



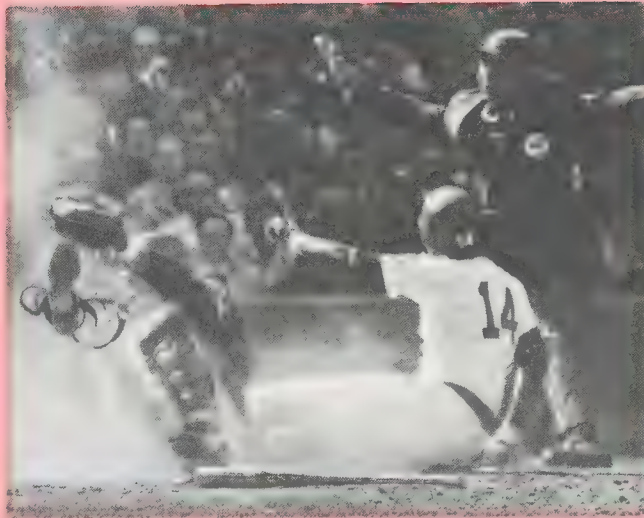
**ACTION... at**



ANY WAY TO GET ON!



# the ball park

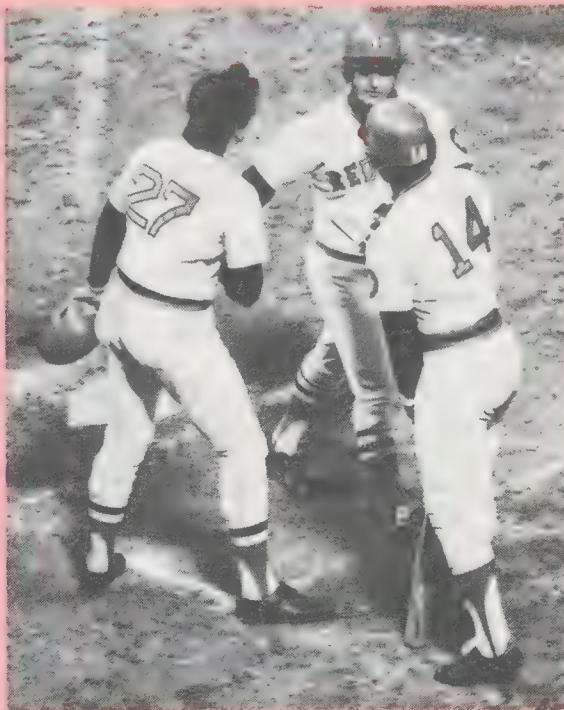


**RICE . . . on a collision course**

## *... and other views*



**"LET'S GET THIS RIGHT"**



**FISK AND RICE CONGRATULATE YAZI**

**Bet you'll see  
California®  
in the Series.**



Used in  
Fenway  
Park.

Find your  
California  
Paint  
dealer in  
the Yellow  
Pages.



**LAKEVILLE BASEBALL CAMP, INC.**

*Lakeville, Mass. 02346*

**Phone (617) 947-0726**

**BASEBALL**—Internationally Famous. Boys 8-18. Play equivalent of 3 baseball seasons in one, excellent instruction by famous pros, visits by baseball notables.

**BASKETBALL CLINICS**—Boys 10-18.

**UMPIRE SCHOOL**—Boys 15-22. 3 three-week sessions. Learn a fun trade to earn extra money. Qualify for National Baseball Congress membership.

**TENNIS CLINICS**—In our new indoor tennis complex. Teaching pros, daily instruction, supervised practice. Limited enrollment.

**Write:**

**B.J. CASSIDY, Dept. RS, Lakeville, Mass. 02346**

**Boston's Oldest  
Restaurant**



**41 Union St. 227-2750**



# RICK MILLER

by JOE GIULIOTTI  
(Boston Herald American  
Sportswriter)

When you're perhaps the best defensive outfielder in the league, possess a strong, accurate throwing arm, can run, execute plays and get your share of hits, life should be fun in the big leagues.

With that talent, you are a first line outfielder who gets to play every day. Unless, you happen to be Rick Miller.

Miller has all of the above qualifications yet finds himself unable to gain steady employment in the Red Sox outfield because of three guys named Jim Rice, Fred Lynn and Dwight Evans.

Miller finds himself in the position of not being able to play regularly for the Red Sox and having too much talent to be traded away.

Without a doubt, Miller would be an outstanding outfielder on any other team in baseball but with the Red Sox he must wait for an injury to get a chance.

The 28-year-old Michigan native played in 143 games in 1973 and 114 the following year. Then Lynn and Rice made their appearance on the scene and Miller became the forgotten man of the club, appearing in just 77 games last year, mostly as a pinch hitter or runner. He was called on to start only 21 games and had a mere 108 plate appearances.

During the off season, Rick Miller secretly hoped he would be traded. He never brought up the subject to the Red Sox front office but he wanted to go.

"I knew several teams were looking for a center fielder and I really thought I would be traded to a club where I would get the chance to play every day," he said. "But, I think my poor year last season hurt."

When this season started, Miller was, once again, the fourth outfielder and it looked as though his contribution to the Red Sox shot at a second consecutive pennant would be very limited.

But, suddenly, Miller got a chance to play because of injuries to Lynn, and he wound up playing a major part in pulling the team out of a nightmarish 10-game losing streak.

The Red Sox were in Cleveland trying to break the losing streak when Lynn was tossed out of the game for protesting a called third strike.

Miller got the call and responded by blooping a hit to left to keep a

12th inning rally going as the Red Sox finally won.

The next night, Lynn injured his shoulder diving for a ball in pregame practice and Miller was in centerfield. He started getting timely hits, made spectacular catches and ran the bases with aggressiveness. He hit safely in 13 of 14 games as the Red Sox climbed from last place into third and back in the East division pennant race.

It didn't make any difference whether it was a right or left handed pitcher. Miller hit them all. In Detroit he stroked a two run, two out bases loaded single to beat southpaw John Hiller, one of the top relievers in the game.

Still the problem was there. What happened when Lynn returned to the lineup? "I don't know but I feel I have to play somewhere," Miller said. He did, moving to left field when Rice injured his leg and was used most as a DH.

"He was the big reason we did that turnaround," coach Don Zimmer observed.

"I'd like to play in Boston as long as I can," Rick Miller has always said. "During spring training I was sort of glad I wasn't traded. I felt this team needed me. I knew if anything happened to Rice, Lynn or Evans I was needed to fill in."

"But, I want to play every day. I've been with this team for five years and done everything they asked me to do. Now, I want to play and I feel they should let me. If I can't play here then I feel they should trade me so I can play somewhere," he went on.

"I know I can play center field. I can get anything that's hit. I make hard plays look easy because of the good jump I get on the ball. That's my secret, getting the good jump."

Miller, a .251 lifetime hitter, explained his early season surge at the plate and said it was because of a changed attitude.

"I don't feel any pressure on me because I know I can't stay in the lineup. Last year I figured I had to do well to play and the result was I put too much pressure on myself. Now, I'm relaxed because I know no matter what I do, I can't stay in there," he said.

Rick Miller is a victim of circumstances. He's good enough to be a first rate player with any other team in the American League and prob-

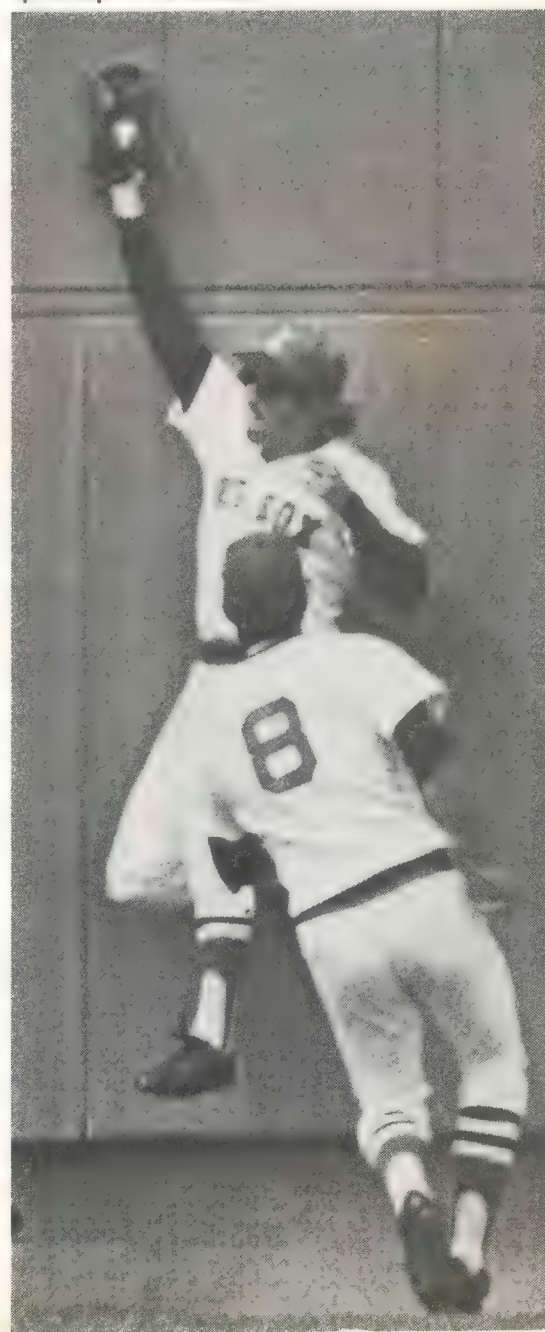
ably in baseball but finds himself behind one of the best and youngest trios in the majors.

It must hurt him to watch the play of many starters throughout the league who couldn't carry his spikes. Yet, they are playing every day and he is not.

It's always tough for a professional athlete to sit on the bench day in and day out. But, when you are a man with the talent of a Rick Miller and have to sit and watch, it has to be most frustrating and discouraging.

Hopefully, there are better days ahead in the career of Rick Miller. ■

Another defensive gem by Miller. Yax came up to help . . . if needed.





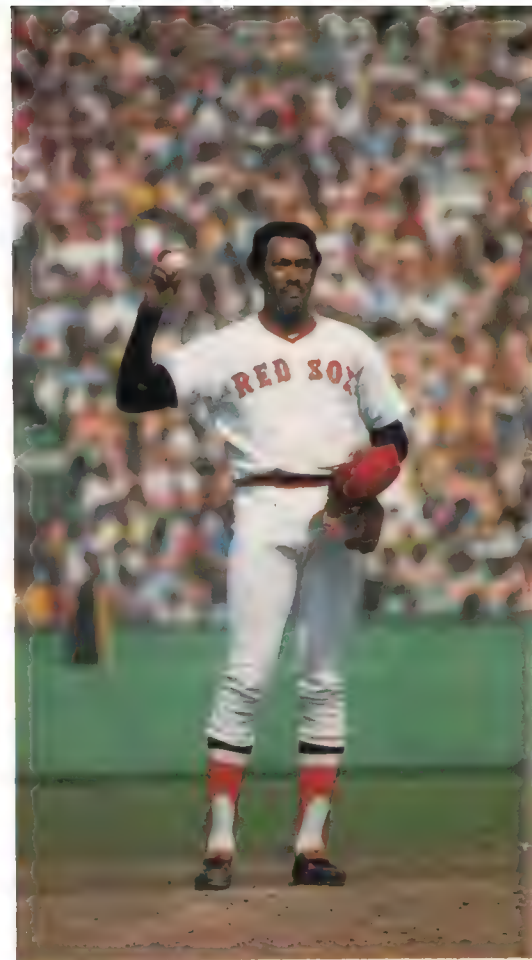
# **Zayre brings you the Red Sox. Hear, here.**

If you can't get to Fenway,  
we'll bring the whole team  
to your house. Or your car.  
Or the beach. Or wherever  
you bring your radio.



**Compare...You can't do better than Zayre.**





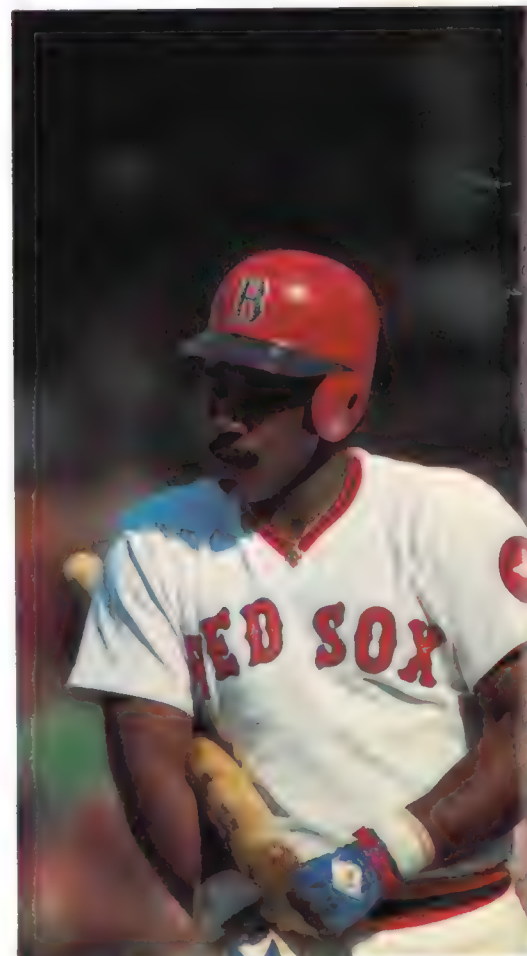
"... GIMME A NEW BALL"



GUESS WHO ...



LOOKS GOOD!





# In a complicated world, you can't get by with a simple radio.

Switch on the Tech Series from Panasonic. And you're listening to real-life radio. Because every Tech radio has a Public Service Band (PSB\*).

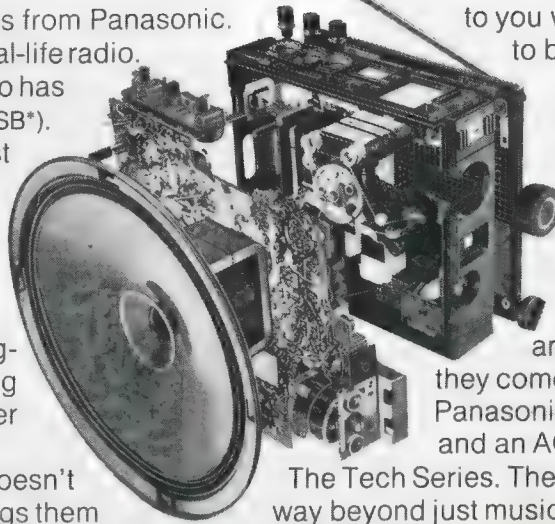
It's a special broadcast band that can put you at police headquarters. Alongside a fire chief at a three-alarm blaze. Aboard a Coast Guard cutter knifing through fog-bound waters. Or listening to official 24-hour weather forecasts.

And the Tech Series doesn't forget AM and FM. It brings them

to you with sound so big it's hard to believe you're listening to a portable. You also get advanced speaker design. Sensitive controls. Sophisticated Tech Series circuitry. Special antennas. Squelch control for static-free Public Service Band listening. And you can

listen to them anywhere. Because they come complete with Panasonic Hi-Top batteries and an AC cord.

The Tech Series. The radios that go way beyond just music and news.



**Tech 1100 (RF-1170)**  
AM, FM, PSB (VHF Hi & Lo, and UHF).  
Special antennas, meters.

**Tech 600 (RF-877)**  
AM, FM, PSB (VHF Hi).  
AFC. Gyro antenna.

**Tech 1200 (RQ-455S)**  
AM, FM, PSB (VHF Hi & Lo).  
With cassette tape recorder.

**Tech 200 (RF-1004)**  
AM, FM, PSB (VHF Hi).

**Tech 700 (RF-940)**  
AM, FM, PSB  
(VHF Hi & Lo).

**Tech 500 (RF-1080)**  
AM, FM, PSB (VHF Hi).  
AFC on FM.

**Tech 800 (RF-888)**  
AM, FM, PSB (VHF Hi).  
Built-in PA system.  
6 1/2" dual-cone speaker.

**Tech  
series**

**Panasonic**

just slightly ahead of our time.

\*Public Service Broadcasts vary by area. Check with local authorities





# You're looking at what the message board sees before you see it on the message board.

This is the video display terminal tied to a computer from Digital Equipment Corporation. And it not only can tell you who's at bat, it can give you his batting average, slugging average, RBI's, home runs, you name it.



In fact, our computer can access over 6 million pieces of information on the Red Sox and other major league teams. And it can find and display any piece of information in seconds.

But what's really amazing isn't what Digital is doing for the Red Sox. But what Digital can do for you. We're one of the two companies in the world to install over 50,000 computers. And that means we can offer your business just the right computer system you need. No matter what kind of business you're in.

So take a hint from the hit of Fenway Park. Call your nearest Digital representative in Waltham. Or come visit us. We're one of the world's leading manufacturers of computers and we're based in Maynard, Massachusetts. Just 21 miles west of Boston.

Digital Equipment Corporation, 235 Wyman Street, Waltham, Mass. 02154. (617) 890-0330.

**digital**

**50,000 Computers Saving  
Managers Millions.**



# RICO . . . RICO . . .

By LARRY CLAFLIN  
Boston Herald-American  
Sports Columnist

Quick now, who was the last switch-hitting Red Sox shortstop who played the drums as a hobby?

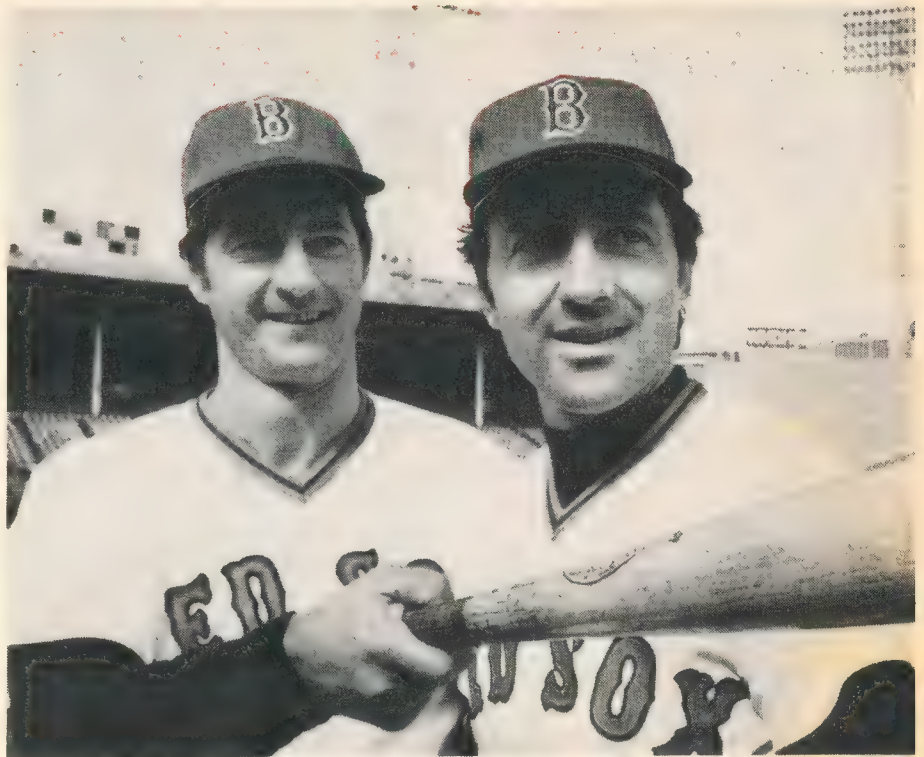
If your answer is Rico Petrocelli you are correct, and you should win a prize for a good memory. Rico may not be a Gene Krupa on the drums, but he is a better drummer boy than he was a left handed hitter.

Now in his 12th season with the Red Sox, Petrocelli was so poor a hitter when he first broke in, that he tried to become a switch-hitter while in the minors. He continued the experiment for a few days in his rookie year (1965) with the Red Sox. Fortunately for Rico and the team, he abandoned his left handed hitting quickly and became a right handed hitter, all the time.

Five years later Rico Petrocelli set an American League record for home runs by a shortstop when he hit 40 in the 1969 season. Those who remembered Rico's futile efforts at becoming a switch-hitter could fully appreciate his remarkable improvement as a batter in the next few years.

"No, I guess I was no Mickey Mantle as a switch hitter," Rico laughed when reminded of the experiment recently.

It was not as a hitter, however, that Petrocelli was brought to Boston in the spring of 1965. He was brought to Fenway Park to field the ball at shortstop in a daring and controversial move by then-manager Billy Herman.



The only two Red Sox players that remain from the "Impossible Dream" team of 1967 that won the American League pennant, Carl Yastrzemski and Rico Petrocelli.

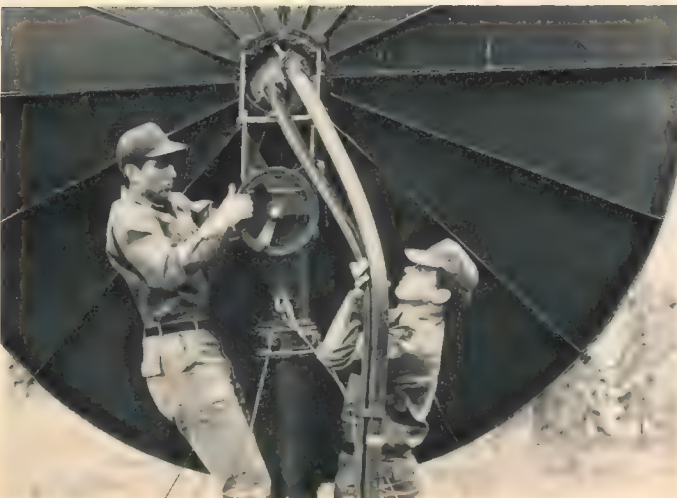
"Don't worry about your hitting. Just go get the ball at shortstop," Herman told the young infielder from Brooklyn who grew up hoping to become a New York Yankee.

In 1964, Eddie Bressoud played shortstop for the Red Sox and batted a healthy .292. But, the Red Sox

needed more ground covered and Herman benched Bressoud in favor of the rookie Petrocelli. A hue and a cry was raised by many critics, but Herman's judgment was soon proved sound.

Within two years Petrocelli established himself as a regular.  
(Continued on page 55)

**"I'm a soldier at Fort Lewis, Washington. And a student at Eastern Kentucky University. I think Project Ahead is the best program the Army has."**



"With Project Ahead, you can sign up for your college at home, go to school while you're in the Army, and have your credits transferred back to your home school. That's what makes it different."

Jim Blevins is a Tactical Microwave Systems Repairman. Ten months ago he wasn't sure whether he wanted to enlist in the Army or start college. So he did both, through Project Ahead (Army Help for Education And Development).

"Where I'm stationed now, I go to class right on post. The courses are offered through a nearby college. And the Army pays most of my tuition. I find out what credits I need by writing to my Project Ahead counselor back at Eastern Kentucky. When I finish each course, I send my credits back home. After I get out of the Army, I'll complete my degree at Eastern Kentucky. And it'll be just like I was going there all along. It really is a good idea."

Right now there are over 1300 colleges and universities that are part of Project Ahead. The program offers young people a chance to further their educations while enjoying the benefits of serving in the Army.

"I give a few years as a soldier, and the Army helps me toward my degree. I get job training too. I get paid for it. I get medical care. I really do feel the Army has started me on my way toward something." For more information about Project AHEAD, or other Army opportunities, talk to your local Army representative. He's listed in the Yellow Pages under Recruiting.



Sp/4 Jim Blevins,  
1st Signal Group  
Fort Lewis, Washington.

**Join the people who've joined the Army.**



**We're  
proud  
to be  
associated  
with the  
Boston  
Red Sox.**

**OGDEN SECURITY, INC.**

**SHERWIN  
Williams**

... OFFERING  
PROFESSIONALISM IN  
DECORATING PRODUCTS  
AND SERVICES FOR THE  
RESIDENTIAL, COMMERCIAL,  
AND INDUSTRIAL MARKETS

- PAINT
- CARPETS
- PAINTER EQUIPMENT
- WALLCOVERINGS
- DRAPERIES

... 23 STORES IN THE GREATER  
BOSTON AREA TO SERVE YOU.

**WE MAKE  
YOU FEEL  
RIGHT AT HOME**



© 1976 The Sherwin-Williams Company



"Some"

**SEE**



"I better not say it"



"The eyes have it!"

**Serving the Red Sox and Fenway Park**

**ANDERSON-COFFEY COMPANY INCORPORATED**

25 FOTTLER ROAD  
HINGHAM, MASS. 02043  
749-5284

FREDERICK P. COFFEY  
PHILIP R. RICCI

**Electrical Systems**



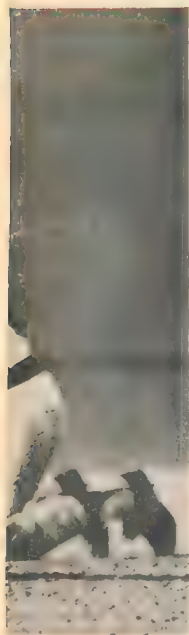


ew for Rookie Rick Jones"



"Some fatherly advice from a friend"

# N AT FENWAY



"I gotcha!"

## Have A Tip Top Day



## Bread — Cake — Rolls

WARD BAKING COMPANY

## Great Bunting . . . only one of this Pro's many talents.

- \* Complete Decorating Services for: sales meetings, open houses, displays, trade shows, conventions.
- \* Sales & Rental of: tables, chairs and a complete line of office furniture and partitions.
- \* Specialists in: buntings, flags, Christmas lighting, parade floats.



**WIN-DECO**  
DISPLAY COMPANY  
71 LANSDOWNE STREET  
BOSTON, MA 02215  
(617) 536-7878

Serving New England Since 1917

## General Maintenance Corp.

**Professional Housekeepers  
to Industry**

Serving Office Buildings  
Stadiums and the  
Boston Red Sox

129 Border St., East Boston

569-9000

Bob Shulman

Don Garland



What company is built on quality service and integrity?

What company sells only quality cleaning chemicals, maintenance chemicals and supplies?

**ALCADA PRODUCTS** is that company.  
(The people at Fenway Park know)

*Thru Quality Service we Grow*

**ALCADA PRODUCTS, INC.**  
P.O. Box 571, Randolph, Mass. 02368  
(617) 986-6533



# Wrong, Even When He's Right!

(Continued from page 23)

there is an \$11,000 annual pension at age 55 after 20 years' service. Incompetent umpires are not fired. They are replaced. There are 132 umpires in the minors waiting for a shot at any vacancy.

"There's tremendous pressure all the time on an umpire," said Dick Butler, supervisor of American League umpires. "They live in a fish bowl. Everything they do is watched and their reputations follow them just like a ballplayer's.

"Usually it takes a new umpire four or five years to sell himself. The players, the managers, they just don't want to believe in a new ump. In the minors you can afford to make some mistakes because you're growing up like the ballplayers. Here you can't. There's a lot of money indirectly involved in the outcome of every game. So putting a rookie like Greg Kosc with Chylak makes the path a whole lot easier."

Two days later Kosc is sitting in Fenway Park's umpire dressing room, rubbing a dozen baseballs with silt from the Delaware River. The silt, taken from a can at his feet, removes the slickness from new balls and makes them easier to pitch.

This would be Kosc's first assignment behind the plate calling balls and strikes. He had been warned that the players, particularly the marginal ones, might try to rattle and bait him—"They'll bury you if they get the chance," one of his colleagues had said—and stomach butterflies were on the prowl as he stuck adhe-



ANOTHER CLOSE CALL . . .

sive tape inside his new cap to make it fit tighter.

"Yeah, sure I'm nervous," he admitted. "But that's just being psyched up and if you can't get psyched for something, you're dead inside. Dead. You've never got it made as an umpire. Here today. Gone tomorrow. They can always get you if you let down."

Kosc survived his first test behind the plate beautifully. The butterflies

flew off with the first pitch. He got out of position on only one play and Chylak let him know where he should have been. Even the players normally known as professional bellyachers did very little bellyaching.

It was a good start but only a start. He would not be eligible to umpire an All-Star game for three years, a World Series for six. And always in the wings will be 132 young umpires who want his job. ■

**WEST LYNN**  
CREAMERY

dairy products

**THE LEAGUE LEADER  
IN DAIRY PRODUCTS  
and ICE CREAM.**

**Serving Massachusetts  
and New Hampshire**

**This Program Printed  
by  
SULLIVAN BROS.  
Printers**

Main Office and Plant:  
95 Bridge St., Lowell, Mass.  
Tel. 617-458-6333

Auxiliary Plants

Boston, Camden, N.J., Jamaica, N.Y.,  
Louisville, Ky., Miami, Oceanport, N.J., Philadelphia  
Saratoga, N.Y., Westbury, L.I., N.Y.

Tel. 944-4581

**Fenway  
Painters**

PAINTERS - DECORATORS

Kenneth B. Smith  
John J. Smith

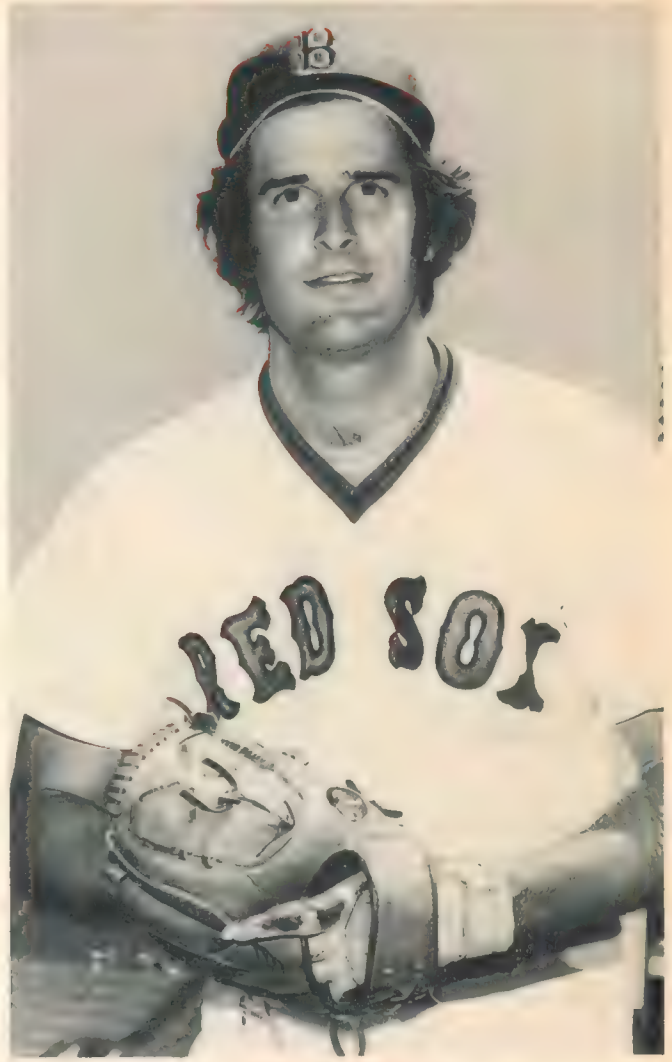
292 West Street  
Reading, Mass.



# NEW ARRIVALS AT FENWAY PARK



**BOBBY DARWIN, of**



**TOM MURPHY, p**





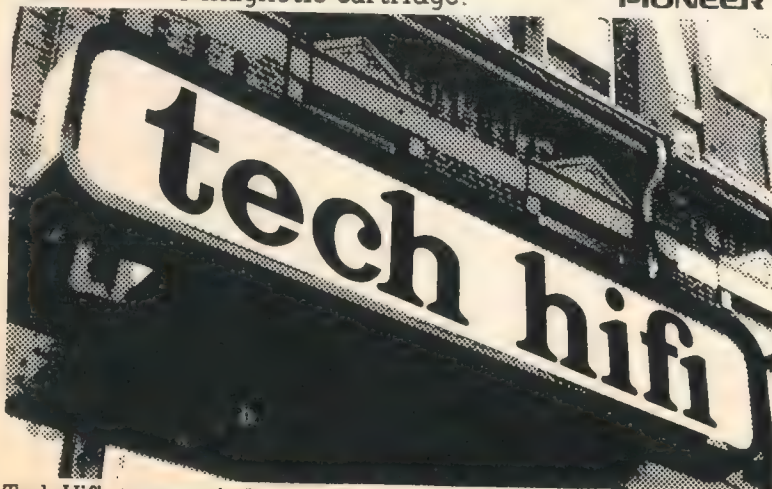
# After the game, hifi is nice to come home to.

If you don't have hifi waiting for you at home, come to Tech Hifi.

We have every quality brand in hifi components, and we sell them at the guaranteed lowest prices in New England.

The music system shown above is a great value at \$419. It includes the powerful Pioneer 434 am/fm stereo receiver, two highly accurate KLH 101 loudspeakers, and the light-tracking BSR 2260X turntable with a Shure magnetic cartridge.

**PIONEER**



Tech Hifi stores are in Boston, Brockton, Cambridge, Dedham, Framingham, Hanover, Quincy, Stoneham, Waltham, Worcester, and Nashua, N.H.; Providence and Warwick R.I.

## AMERICAN LEAGUE BASEBALL CLUB'S

# NICKNAMES

Why are they called Tigers . . . or Red Sox . . . or Angels . . . or Brewers? Origins of the teams' nicknames are as varied as the cities they represent.

**BALTIMORE** — First known as the Lord Baltimore, the club changed to **ORIOLES** in 1882 in recognition of the official bird of the state of Maryland.

**BOSTON** — When they first came into the A.C. in 1901, the club was known as the Boston Puritans. In 1907 they adopted the nickname of Red Stockings. The Boston National Leaguers, were known by this nickname, but discarded it.

**CALIFORNIA** — When this team entered the American League in 1961, its games were played in Los Angeles and the nickname **ANGELS** was acquired from the minor league team it replaced in the "City of the Angels."

**CHICAGO** — This team was first called the White Stockings, but the National League objected because its team in the Windy City had once used that nickname earlier: so Owner Charles Comiskey shortened it to **WHITE SOX** and thumbed his nose at the rival league.

**CLEVELAND** — Once called Americans, among other names, the club was dubbed **INDIANS** after a new owner's party at which the players were reported to have behaved in Wild West fashion.

**DETROIT** — George Stallings, manager of the Detroit team in the old Western League in 1896, took credit for calling his players **TIGERS** because they wore striped stockings, reminding the fans of "tiger stripes." Research shows, however, that the nickname was used in a Detroit newspaper in 1895, a year before Stallings was manager.

**KANSAS CITY** — Directors of the 1969 expansion club selected **ROYALS** for its nickname, from among 17,000 suggestions submitted by fans.

**MILWAUKEE** — The nickname **BREWERS** was picked up from a minor league team of earlier days; first used to salute the beer-making capital.

**MINNESOTA** — To avoid ill-feeling in spirited rivalry between St. Paul and Minneapolis, this club (located between the two cities) selected **TWINS** to honor both.

**NEW YORK** — Originally, they were the Hilltoppers and Highlanders, but a newspaper headline writer in 1909 tried **YANKEES** and further shortened it to Yanks at times.

**OAKLAND** — This well-travelled franchise originally used the appropriate nickname of **ATHLETICS** in Philadelphia, retained the tag upon moving to Kansas City but prefers the shortened A's since shifting to Oakland.

**TEXAS** — Located between Dallas and Fort Worth, this team's nickname of **RANGERS** also was selected in a contest for fans. It honors the legendary state police force of Texas.



# Boston Red Sox Players by Position (30 Years) 1946 thru 1975

YEAR	1ST BASE	2ND BASE	3RD BASE	SHORTSTOP	OUTFIELD	OUTFIELD	OUTFIELD	CATCHER	PITCHER	PITCHER	PITCHER	PITCHER	PITCHER	MANAGER
1946	York	Doerr	Russell Higgins	Pesky	Williams	DiMaggio	Culberson Metkovich	Wagner	Harris	Bagby	Hughson	Ferriss	Dobson	Cronin
BENCH			Andres		Moses	McBride		Partee						
1947	York Jones	Doerr	Dente Gutteridge Pellagrini	Pesky	Williams	DiMaggio	Mele	Partee Tebbetts	Johnson	Galehouse	Hughson	Ferriss	Dobson	Cronin
BENCH			Combs		Moses	Culberson		Wagner						
1948	Goodman	Doerr	Pesky	Stephens	Williams	DiMaggio	Mele Spence	Tebbetts	Johnson	Kinder	Parnell	Kramer	Dobson	McCarthy
BENCH	Jones		Hitchcock		Moses			Batts						
1949	Goodman	Doerr	Pesky	Stephens	Williams	DiMaggio	Zarilla	Tebbetts	Stobbs	Kinder	Parnell	Kramer	Dobson	McCarthy
BENCH	Hitchcock				O'Brien			Batts						
1950	Dropo	Doerr	Pesky	Stephens	Williams Goodman	DiMaggio	Zarilla	Tebbetts Batts	Stobbs	Kinder	Parnell	McDermott	Dobson	McCarthy O'Neill
BENCH					Vollmer	Wright		Rosar						
1951	Dropo Goodman	Doerr	Stephens Hatfield	Pesky	Williams	DiMaggio	Vollmer	Rosar Moss	Stobbs	Kinder	Parnell	McDermott	Scarborough	O'Neill
BENCH				Boudreau	Wright			Robinson						
1952	Goodman Gernert	Goodman Lepcio	Stephens Kell Lepcio	Stephens Lipon	Evers	DiMaggio	Vollmer Throneberry	White	Hudson	Brodowski	Parnell	McDermott	Trout	Boudreau
BENCH	Dropo		Pesky	Piersall	Lenhardt	Schmees	Wilber							
1953	Gernert	Goodman	Kell	Bolling	Evers Stephens	Piersall	Umphlett	White	Hudson	Kinder	Parnell	McDermott	Brown	Boudreau
BENCH		Lepcio	Baker	Lipon	Olson	Williams	Zarilla	Wilber						
1954	Agganis	Goodman	Hatton Lepcio	Bolling	Williams	Piersall	Jensen	White	Kiely	Kinder	Brewer	Sullivan	Nixon	Boudreau
BENCH	Mele		Kell	Consolo	Maxwell	Olson		Owen						
1955	Zauchin	Goodman	Hatton Lepcio	Klaus	Williams Stephens	Piersall	Jensen	White	Susce	Delock	Brewer	Sullivan	Nixon	Higgins
BENCH	Agganis		Lepcio	Joost	Olson	Throneberry								
1956	Vernon Gernert	Goodman Lepcio	Klaus	Buddin	Williams	Piersall	Jensen	White	Sisler	Delock	Brewer	Sullivan	Nixon	Higgins
BENCH	Zauchin	Consolo	Malzone	Bolling	Stephens			Daley						
1957	Vernon Gernert	Lepcio Mauch	Malzone	Klaus	Williams	Piersall	Jensen	White	Fornieles	Delock	Brewer	Sullivan	Nixon	Higgins
BENCH	Zauchin	Aspromonte		Consolo	Stephens			Daley						
1958	Gernert	Runnels	Malzone	Buddin	Williams Stephens	Piersall	Jensen	White Berberet	Sisler	Delock	Brewer	Sullivan	Wall	Higgins
BENCH		Lepcio		Klaus	Keough			Daley						
1959	Gernert Wertz	Runnels Green	Malzone	Buddin	Williams Stephens	Geiger Keough	Jensen	White	Casale	Delock	Brewer	Sullivan	M'n'b'qu'tte	Higgins Jurgens
BENCH				Mahoney	Busby			Daley						
1960	Wertz	Runnels	Malzone	Buddin	Williams	Geiger Clinton	Repulski Tasby	H. Sullivan Nixon	Fornieles	Delock	Brewer	F. Sullivan	M'n'b'qu'tte	Jurgens Higgins
BENCH	Boone	Green		Keough	Stephens	Thomson	Sadowski							
1961	Runnels	Schilling	Malzone	Buddin	Yastrzemski	Geiger	Jensen	Pagliaroni	Fornieles	Delock	Conley	Schwall	M'n'b'qu'tte	Higgins
BENCH	Wertz			Green	Hardy			Nixon						
1962	Runnels	Schilling	Malzone	Bressoud	Yastrzemski	Geiger	Hardy Clinton	Pagliaroni Tillman	Radatz	Wilson	Conley	Schwall	M'n'b'qu'tte	Higgins
BENCH		Gardner						Nixon						
1963	Stuart	Schilling	Malzone	Bressoud	Yastrzemski	Geiger Mejias	Clinton	Tillman Nixon	Radatz	Wilson	LaMabe	Morehead	M'n'b'qu'tte	Pesky
BENCH		Gardner	Williams	Mantilla				Nixon						
1964	Stuart	Mantilla Jones	Malzone	Bressoud	Yastrzemski	Mejias Thomas	Mantilla Conigliaro	Tillman	Radatz	Wilson	LaMabe	Heffner	M'n'b'qu'tte	Pesky
BENCH	Williams	Schilling			Clinton	Horton		Nixon						
1965	Thomas	Mantilla	Malzone Jones	Bressoud Petrocelli	Yastrzemski	Green Gosger	Conigliaro	Tillman Nixon	Radatz	Wilson	Lonborg	Morehead	M'n'b'qu'tte	Herman
BENCH	Horton	Schilling			Geiger			Ryan						
1966	Scott	Smith	Foy	Petrocelli	Yastrzemski	Thomas Demeter	Conigliaro	Ryan	Brandon	Santiago	Lonborg	Stange	McMahon	Herman Runnels
BENCH		Jones		Kasko	Green	Tartabull	Gosger	Tillman						
1967	Scott	Andrews	Foy	Petrocelli	Yastrzemski	Smith	Conigliaro	Ryan Gibson	Wyatt	Santiago	Lonborg	Stange	Bell	Williams
BENCH		Adair	Jones		Harrelson	Thomas		Howard						
1968	Scott	Andrews	Foy	Petrocelli	Yastrzemski	Smith	Harrelson	Gibson Howard	Culp	Santiago	Ellsworth	Pizarro	Bell	Williams
BENCH	Jones			Adair	Lahoud	Tartabull		Nixon						
1969	Scott Jones	Andrews	Scott O'Brien	Petrocelli	Yastrzemski	Smith	A. Conig.	Gibson Satriano	Culp	Nagy	Lyle	Siebert	Romo	Williams
BENCH		Schofield			Lahoud	Lock	W. Conig.	Moses						
1970	Scott Yastrzemski	Andrews	Scott Kennedy Alvarado	Petrocelli	W. Conig. Yastrzemski	Smith	A. Conig.	Moses Satriano	Culp	Brett	Peters	Siebert	Romo	Kasko
BENCH	Fiore	Schofield			Thomas			Montgomery						
1971	Scott	Griffin	Petrocelli	Aparicio	Yastrzemski	Smith	Lahoud W. Conig.	Josephson Montgomery	Culp	Lonborg	Peters	Siebert	Lee	Kasko
BENCH		Kennedy												
1972	Cater Yastrzemski	Griffin	Petrocelli	Aparicio	Yastrzemski	Harper	Smith	Fisk	Pattin	Siebert	Tiant	Curtis	McGlothen	Kasko
BENCH		Kennedy	Kennedy	Kennedy		Miller	Oglivie	Montgomery						
1973	Yastrzemski	Griffin	Petrocelli	Aparicio	Harper	Smith	Miller Evans	Fisk	Lee	Tiant	Curtis	Pattin	Moret	Kasko
BENCH	Cater	Kennedy	Kennedy	Guerrero		Miller	Oglivie	Montgomery	(DH — Cepeda)					
1974	Yastrzemski	Griffin	Petrocelli	Guerrero Burleson	Yastrzemski	Beniquez	Evans	Montgomery	Tiant	Lee	Cleveland	Drago	Moret	Johnson
BENCH	Cooper	McAuliffe	Hughes		Carbo			Fisk Blackwell	(DH — Harper, Cooper)					
1975	Yastrzemski	Griffin Doyle	Petrocelli	Burleson	Rice	Lynn Beniquez	Evans	Fisk	Tiant	Lee	Willoughby Wise	Burton Drago	Segui Moret	Johnson
BENCH	Cooper							Montgomery Blackwell	(DH — Johnson)					



# HILLTOP BUTCHER SHOP

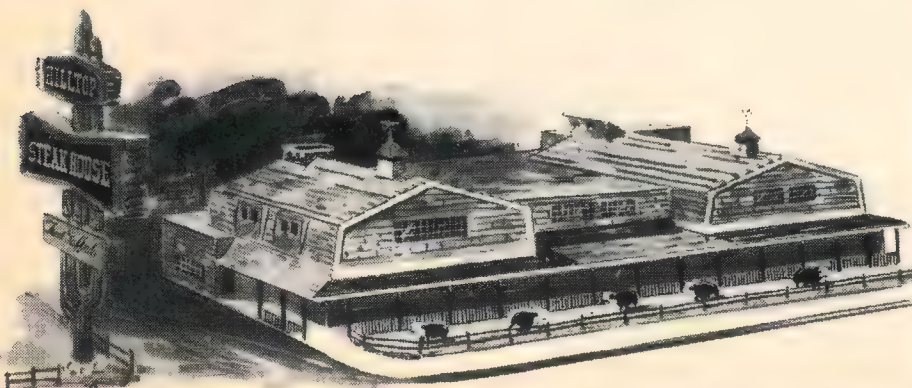


★ OUR STEAK  
HOUSE QUALITY

★ AT WHOLESALE  
PRICES

★ FOR RETAIL  
CUSTOMERS

AT... *Frank Giuffrida's*  
**HILLTOP BUTCHER SHOP**  
OPEN MON.-SAT. 9 A.M.-9 P.M.



## HILLTOP STEAK HOUSE

**ROUTE U.S. 1 SAUGUS, MASS.**

**OPEN EVERY DAY 11 A.M.-11 P.M.**



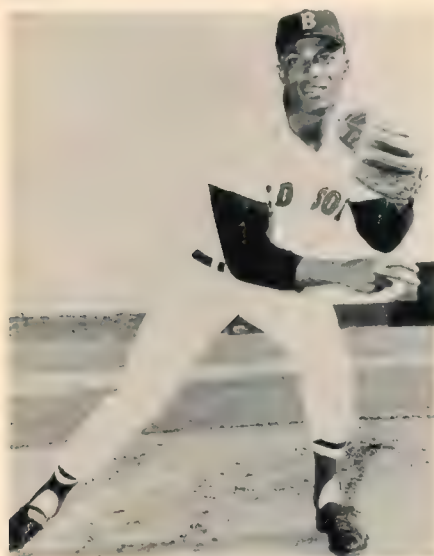
## No Hitters at Fenway (Continued from page 9)

guy (Ted Williams). He might spoil it all."

But Williams doesn't. After Bunnings fans Stephens and Ted Lepcio, Williams flies out routinely to right.

### Memories

July 14, 1956. Mel Parnell is wondering whether there'll be a game. But after a rain delay of an hour and eight minutes, the game starts and Parnell goes to work on the White Sox.



EARL WILSON

In his 10th year with the club, the most successful left-hander in the Sox' history faces only 28 batters on this memorable day. Three White Sox reach base (two on walks, one on an error) but two are rubbed out in double plays. Only five balls are hit out of the infield against him. One is a line drive in the third by Luis Aparicio that Jimmy Piersall gets to after misjudging it for a split second.

Again, in the ninth inning, Aparicio comes close to breaking up the no-hitter. Parnell has opened the inning by walking Sam Esposito. Aparicio then pokes a grounder that appears headed through the middle. But Billy Gardner makes a diving stop and flips the ball backhanded to Don Buddin for a force on Esposito. Except for the force play, the speedy Aparicio likely would have got a hit on that grounder.

Aparicio is forced at second by pinch-hitter Bubba Phillips. Then pinch-hitter Walt Dropo grounds back to the mound, and Parnell outraces him to first base.

Mel Parnell becomes the first — and only — Sox left-hander to record a no-hitter at Fenway. He has caught "lightning in an eye-dropper"!

## Rico ... Rico ...

(Continued from page 47)

lished himself as a fine shortstop with a strong, accurate arm. His hitting improved year by year until, in 1969, he astounded the baseball world by hitting 40 homers. That big year was no Fenway Park fluke, either, because 22 of the homers were hit at Fenway and 18 on the road.

A series of arm problems finally forced Petrocelli out as a shortstop. He moved to third base five years ago. Throws are less difficult from third, and Rico almost never makes a bad one to first base.

Last summer it appeared Petrocelli's career might be coming to an end. In September of 1974 he was hit on the head by a pitch thrown by Jim Slaton of the Milwaukee Brewers. He missed the last 15 games of the season because of that beaming.

Last year he was troubled most of the season by dizziness. Specialists eventually traced the problem to his inner ear, but there was a chance he would never play again unless the problem could be solved. Medication brought it under control, and last winter he was finally given clearance to resume playing.

Despite his problems late last season Petrocelli was a Red Sox bulwark down the stretch and in both the playoffs and World Series. He batted .308 in the World Series and played errorless ball for seven pressure-packed games at third base.

Petrocelli is married to the former Elsie Jensen, a Seattle girl he met while he was playing in the minors. They have four sons, including a set of twins who were born in the midst of the 1967 pennant race.

To the amazement of those who have not heard of Rico's musical talents, he occasionally sits in with a group of professional musicians and plays the drums a lot better than you might expect.

Petrocelli has often been described as a moody person, but his dark moods are usually the result of his own slumps. When he is not playing well Rico broods and has threatened to leave baseball on several occasions. Chances are Petrocelli will retire when he believes he can no longer help the team.

"That day is a long way off," says his friend Carl Yastrzemski. "Rico is only 32 years old. He has several more good years ahead of him because he keeps his weight down."

If the Red Sox are to win another pennant this year, Petrocelli must stay healthy. Early this season, a nagging back problem, caused him to



The Petrocelli family: Rico, wife Elsie, and sons Michael, Jimmy, Billy, and Danny.

miss several games. It could only have been co-incidental that the Red Sox went into their longest losing streak in years, with Rico out of the lineup. Rico Petrocelli is a vital cog on the ball club, even if he is too modest to admit it himself!

# the ARK

**Great Char Burgers**

**Giant TV Screen**

**Disco Dancing Nightly**

**With this ad after each home game**

a 2-for-1 beer with this ad

**1 per adult**



# RED SOX TELEVISION AND RADIO



DICK STOCKTON and KEN HARRELSON

## Red Sox TV Network

WSBK-TV—Channel 38  
 Boston—Independent (Orig. Station)  
 WEMT-TV—Channel 7  
 Bangor, Maine—ABC  
 WEZF-TV—Channel 22  
 Burlington, Vermont—ABC  
 WRLP-TV—Channel 32\*  
 Greenfield, Mass.—NBC  
 WTEV-TV—Channel 6  
 New Bedford-Providence—ABC  
 WWLP-TV—Channel 22  
 Springfield, Mass.—NBC  
 WGAN-TV—Channel 13  
 Portland, Maine—CBS  
 \*Satellite of WWLP-TV—Springfield, Mass.



JIM WOODS and NED MARTIN

## ON TELEVISION:

Dick Stockton and Ken Harrelson are in for their second year of telecasting baseball for WSBK-Channel 38 in Boston and the Red Sox television network. Stockton, a veteran of local and network sports broadcasts, teams with Harrelson, a former Red Sox player, to provide the fans of New England with a more than adequate, interesting and colorful insight on Ch. 38's Red Sox games.

## Red Sox TV Schedule

DAY	DATE	VS.	BOSTON TIME
Saturday	June 26	DETROIT	2:00 P.M.
Sunday	June 27	DETROIT	2:00 P.M.
Thursday	July 1	Milwaukee	8:30 P.M.
Friday	July 2	Milwaukee	8:30 P.M.
Saturday	July 3	Milwaukee	8:30 P.M.
Sunday	July 4	Milwaukee	2:30 P.M.
Saturday	July 10	MINNESOTA	2:00 P.M.
Sunday	July 11	MINNESOTA	2:00 P.M.
Thursday	July 15	Kansas City (TWI-N)	6:30 P.M.
Friday	July 16	Kansas City (TWI-N)	6:30 P.M.
Saturday	July 17	Kansas City	8:30 P.M.
Sunday	July 18	Kansas City	2:30 P.M.
Monday	July 19	Texas	9:00 P.M.
Tuesday	July 20	Texas	9:00 P.M.
Wednesday	July 21	Minnesota	9:00 P.M.
Thursday	July 22	Minnesota	9:00 P.M.

Friday	July 23	New York	8:00 P.M.
Saturday	July 24	New York	2:00 P.M.
Sunday	July 25	New York	2:00 P.M.
Saturday	July 31	NEW YORK	2:00 P.M.
Sunday	Aug. 1	NEW YORK	2:00 P.M.
Tuesday	Aug. 3	Cleveland	7:30 P.M.
Wednesday	Aug. 4	Detroit	8:00 P.M.
Thursday	Aug. 5	Detroit	8:00 P.M.
Saturday	Aug. 7	MILWAUKEE	2:00 P.M.
Sunday	Aug. 8	MILWAUKEE	2:00 P.M.
Friday	Aug. 13	Oakland	11:00 P.M.
Saturday	Aug. 14	Oakland	4:30 P.M.
Sunday	Aug. 15	Oakland	4:30 P.M.
Tuesday	Aug. 17	Chicago	9:00 P.M.
Wednesday	Aug. 18	Chicago	9:00 P.M.
Saturday	Aug. 21	OAKLAND	2:00 P.M.
Sunday	Aug. 22	OAKLAND	2:00 P.M.
Saturday	Aug. 28	KANSAS CITY	2:00 P.M.
Sunday	Aug. 29	KANSAS CITY	2:00 P.M.
Friday	Sept. 3	Cleveland	7:30 P.M.
Saturday	Sept. 4	Cleveland (TWI-N)	5:30 P.M.
Sunday	Sept. 5	Cleveland	2:00 P.M.
Tuesday	Sept. 7	New York	8:00 P.M.
Sunday	Sept. 12	CLEVELAND	2:00 P.M.
Tuesday	Sept. 14	Milwaukee	8:30 P.M.
Wednesday	Sept. 15	Milwaukee	8:30 P.M.
Thursday	Sept. 16	Milwaukee	8:30 P.M.
Friday	Sept. 17	Detroit	8:00 P.M.
Saturday	Sept. 18	Detroit	1:30 P.M.
Sunday	Sept. 19	Detroit	1:30 P.M.
Monday	Sept. 20	Detroit	8:00 P.M.
Friday	Sept. 24	Baltimore	7:30 P.M.
Saturday	Sept. 25	Baltimore	7:30 P.M.
Sunday	Sept. 26	Baltimore	2:00 P.M.
Saturday	Oct. 2	BALTIMORE	2:00 P.M.
Sunday	Oct. 3	BALTIMORE	2:00 P.M.

(Teams in CAPS at BOSTON)

## ON RADIO:

Ned Martin and Jim Woods, are together for the third consecutive year as the Red Sox broadcasting team. All the exciting action of every game, home and away, is heard on WMEX, 1510, as the station is in their first year as the flagship station for Red Sox Baseball. The broadcasts will also be beamed throughout New England via a 50 station network, with all night games simulcast over WWEL-FM, 108, Medford.

## Red Sox Radio Network

MASSACHUSETTS		
Boston (Originating Station)	WMEX	1510
Fitchburg	WEIM	1280
Great Barrington	WSBS	860
Greenfield	WHAI	1240
Medford	WWEL-FM	107.9
New Bedford	WNBH	1340
North Adams	WMNB	1230
Northampton	WHMP	1400
Orange	WCAT	1390
Pittsfield	WBRK	1340
Springfield	WNUS	1490
Ware	WARE	1250
Worcester	WTAG	580
West Yarmouth	WOCB-FM	94.9

Blended Scotch Whisky. 86.8 Proof. Imported by Somerset Importers, Ltd., N.Y.

# Johnnie Walker Red

In a league by itself.





# MAINE

Augusta  
Belfast  
Biddeford  
Calais  
Ellsworth  
Farmington  
Houlton  
Lincoln  
Lewiston  
Machias  
Millinocket  
Portland  
Presque Isle  
Rockland  
South Paris  
Waterville

WFAU 1340  
WBME 1230  
WIDE 1400  
WQDY 1230  
WDEA 1370  
WKTJ 1380  
WHOU 1340  
WLKN 1450  
WCOU 1240  
WMCS 1400  
WMKR 1240  
WGAN 560  
WAGM 950  
WRKD 1450  
WKTQ 1450  
WTVL 1490

# NEW HAMPSHIRE

Berlin  
Claremont  
Franklin  
Hanover  
Keene  
Laconia  
Lebanon  
Manchester  
Portsmouth

WMOU 1230  
WTSV 1230  
WFTN 1240  
WTSL 1400  
WKNE 1290  
WEMJ 1490  
WTSL 1400  
WGIR 610  
WBBX 1380

# RHODE ISLAND

Westerly  
Woonsocket  
Providence

WERI 1230  
WWON 1240  
WJAR 920

# VERMONT

Brattleboro  
Burlington  
Middlebury  
Newport  
Rutland  
St. Johnsbury  
Waterbury

WTSB 1450  
WJOY 1230  
WFAD 1490  
WIKI 1490  
WSYB 1380  
WTWN 1340  
WDEV 550

# CONNECTICUT

Hartford  
Putnam  
New Haven

WTIC 1080  
WINY 1350  
WNHC 1340

## Class with a Capital "C"

(Continued from page 11)

him available, and the Red Sox grabbed him.

The Cy Young Award winner in 1971, the N.L. pitcher of the year in 1967 and '71, and the American League's "comeback player of the year" in 1974, Jenkins got off to a slow start with the Red Sox as the team slumped early this year. However, nobody was worried about the strong pitcher who averaged 290 innings and compiled a 191-139 record with 2,202 strikeouts in his first 10 major league seasons.

"Fergie's record speaks for itself," Manager Johnson said, even while Jenkins had only one victory his first six decisions. "You don't worry about a man like that as long as he's healthy. And Fergie is healthy. He'll be all right."

Jenkins, who joked about becoming a 15-game winner by the All-Star break after the Red Sox gave him 10 runs in three innings in an exhibition game in Florida, also wasn't worried.

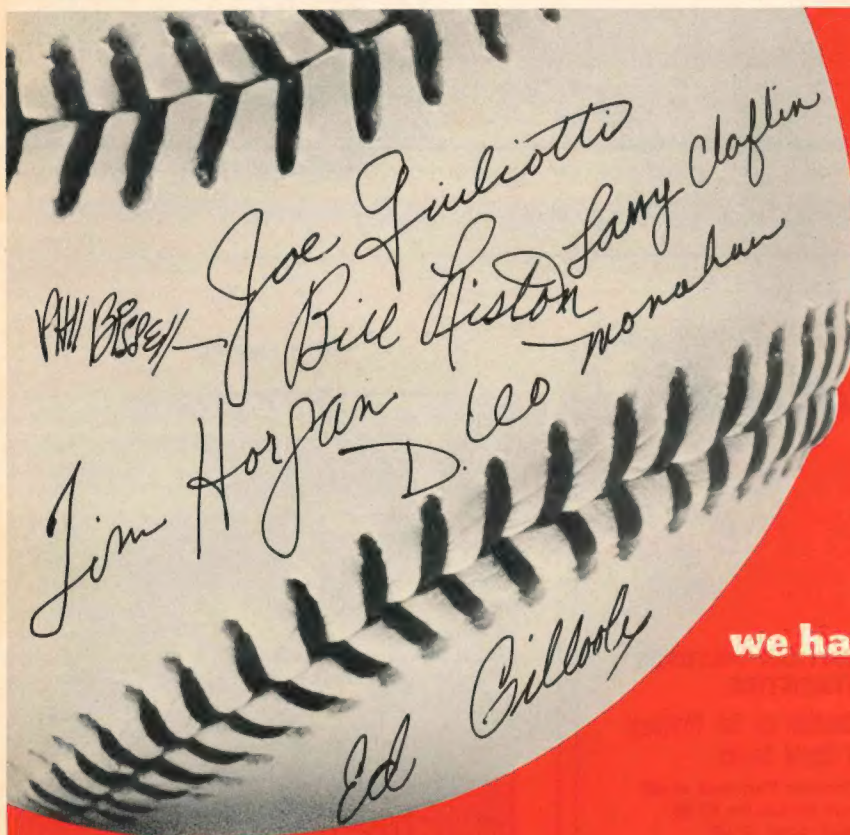
His faith in Boston's hitting power was restored when the Red Sox scored eight runs in the seventh inning in a victory over Milwaukee in mid-May.

That was Fergie's 193rd major league victory. His 200th win will not be too long in coming.

Ferguson Jenkins spells class with a capital "C", and that's what the Red Sox got when they acquired one of baseball's top pitchers! ■



FERGIE JENKINS



# We read you.

That's why we have so much on the ball.

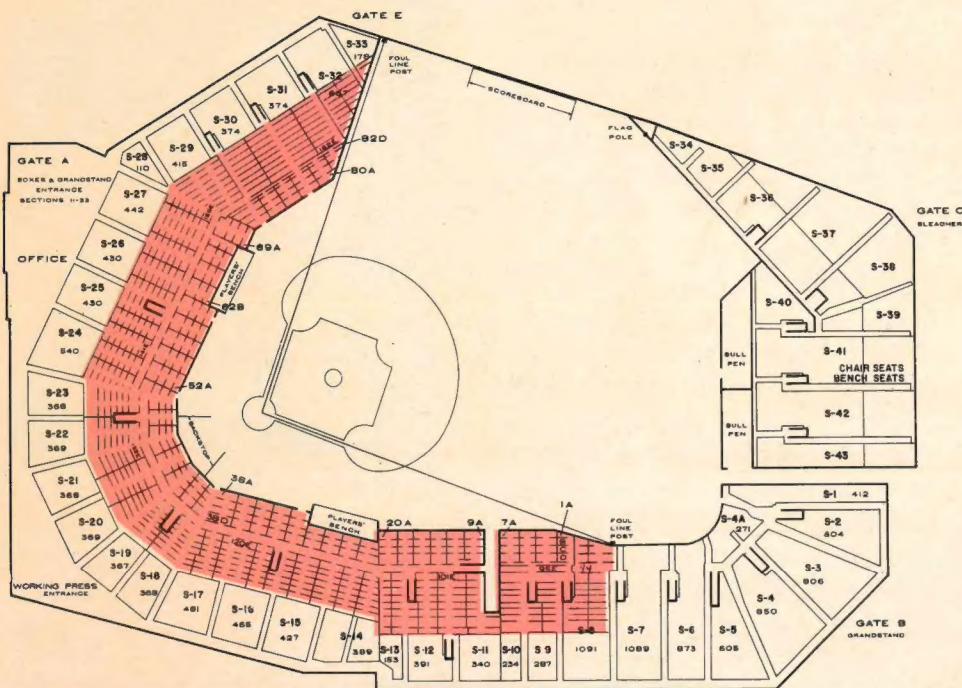
Sunday Herald Advertiser / Boston Herald American



# Buy Red Sox Tickets in Advance

ON YOUR WAY IN BEFORE GAME AT 4 JERSEY STREET  
OR — BETWEEN HOMESTANDS

Between homestands you may park right at the door while you make your selection from our master ticket racks in just a few minutes. Open at 9:00 A.M. to 7:00 P.M. Monday through Friday, and 9:00 A.M. to 3:00 P.M. Saturdays and Sundays.





# Touch-Tune™

Color Television.

"It's the only way  
to watch TV."

*Hank Aaron*



Model 4867. Crafted of wood and non-wood materials.  
Simulated TV picture.

## Star System.

Touch-tune to any channel (2 to 83, VHF or UHF) directly, without going through all the channels you do not want.

Touch-tune silently, effortlessly in 3/10 of a second...with the accuracy of a digital computer, with the ease of a pushbutton telephone.

Touch-tune at the set or from up to 40 feet away.

See the channel number flash on the screen, then magically disappear. See a most remarkable color picture because you tune with computer precision.

Now the Magnavox Star™ System lets you enjoy television like you've never enjoyed it before. And all with the touch of one finger.

The most advanced electronics. At your fingertip.

**MAGNAVOX**  
QUALITY IN EVERY DETAIL